

# Technology in Rural Transportation



A recent study documented more than eighty proven, cost-effective, “low-tech” solutions to rural transportation needs, most developed or implemented by local transportation professionals. One of these solutions is outlined below:

Learn all about the simple solutions on the Internet at <http://inform.enterprise.prog.org>

The simple solutions report is available from Hau To at (503) 892-2533, or email: [to@crc-corp.com](mailto:to@crc-corp.com)

## Public Agency Outreach for Transportation Management

### Overall goal:

To allow interaction between the residents of Kalamazoo County, Michigan, and the County’s Road Commission.

### Technical approach:

The roles of public sector transportation agencies are often misunderstood or misinterpreted at many levels by citizens. This solution builds upon an agency's outreach activities by promoting communications between the public sector and residents on various issues. This type of communication link provides easy access to residents, travelers, and businesses on the issues of public interest dealt with by various government agencies. An Internet site has been developed which provides the road commission's mission, goals, policies, county and local township maps, road and bridge closures and detour information, bids for services and goods, and news releases on vehicle weight restrictions, road project hearings, budget hearings and approvals and board elections.

### Current status:

The web site is fully operational and can be accessed at <http://www.kcrc-roads.com>

### Location / geographic scope:

Kalamazoo County Road Commission is responsible for nearly 1,200 miles of county roads. The Internet site offers information relating to this network of roads.

### Agencies involved:

Kalamazoo County Road Commission

### Cost information:

Costs include the cost of developing the web pages and purchasing space on a web server to house them. Keeping the pages up to date requires further maintenance cost.



# Technology in Rural Transportation



A recent study documented more than eighty proven, cost-effective, “low-tech” solutions to rural transportation needs, most developed or implemented by local transportation professionals. One of these solutions is outlined below:

**Key contacts:**

Kalamazoo County Road Commission. (616) 381-3171

**Have goals been achieved?**

Yes, the site has been providing policy and agency information to the public since 1996.

**Solution timeline:**

Project has been deployed.

