Welcome to
Road Weather Management Stakeholder Meeting
August 7-9, 2012

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Road weather is critical in Wisconsin, with several recent examples:

- February 2008 blizzard and I-39-90 backup
- Flooding in 2008 closed I-39/90 and I-94
- Drought in Northwest led to large blow down of trees in 2011
- Fog crash on I-43 in 2002 killed 10
February 2008 blizzard / I-39-90 backup

• Governor Doyle Declared State of Emergency for Dane, Rock Counties

• National Guard Mobilized to Help Stranded Motorists on I-90
Flooding in 2008 closed I-39/90 and I-94
Trees Down in Northern Wisconsin 2011
Collision Information
Location: I-43 Southbound, .4 mile north of Pebble Beach Road, Town of Holland, Sheboygan County, Wisconsin.
Date: October 11, 2002
Vehicles Involved: 50
Injuries: 39
Fatalities: 10

Fog crash on I-43 in 2002
Road weather-related initiatives

- Emergency Traffic Operations (ETO) puts a plan in place to deal with weather-related emergencies
- Statewide weather briefings from National Weather Service prior to winter storm events
- Statewide situational awareness briefings before and during winter storms
- Statewide Traffic Operations Center
- Implemented MDSS and AVL-GPS in county highway departments
- Hosted National Highway Visibility Conference in 2004
- Implemented 511 system to keep travelers informed
- Twitter Feeds
- Importance/Emphasis on Freight
Working with younger smarter faster employees to manage our system!
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