



Breakout 7-III: Evaluation and Performance Measurement

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Breakout Session Objective and Plan

SESSION OBJECTIVE

- Solicit stakeholder input on:
 - Definition of successful CV pilot deployments
 - Motivators for encouraging adoption and continued deployment of connected vehicle technology and applications
 - Measurement of value of connected vehicle applications in concert with CV pilot deployment activities

SESSION PLAN

- Exercise 1: Define Successful CV Pilot Deployments (15 minutes)
- Exercise 2: Identify Motivators for CV Deployments (15 minutes)
- Discussion: Measure Value of CV Applications (20 minutes)
- Session Findings (10 minutes)

WEBINAR PROTOCOL:

- Please use chat box when voting or if you have a comment or a question
- Please MUTE your phones



Exercise 1: Define Successful CV Pilot Deployments

- Participants will **discuss** definitions of **successful** CV pilot deployments
 - What is a successful CV pilot deployment?
 - What are the key metrics?
 - What are the key milestones that should have occurred?
 - NOTE: Facilitators will capture definitions on flip chart

- Participants will **vote** on definitions of **successful** CV pilot deployments
 - You will each be issued 3 colored stickers for voting:
 - GREEN colored sticker: Highest priority (3 POINTS)
 - BLUE colored sticker: Second-highest priority (2 POINTS)
 - RED colored sticker: Third-highest priority (1 POINT)
 - NOTE: Webinar participants will use chat box to specify color
 - NOTE: Facilitators will tally votes

- Time allowed: 15 minutes



Exercise 2: Identify Motivators for CV Deployments

- Participants will **discuss** key factors that will encourage adoption and deployment of connected vehicle technology and applications
 - What are the key motivators/metrics for CV pilot deployment sites to continue CV deployment even after completion of the CV program?
 - What are the key motivators/metrics for other locations and agencies to pursue CV deployments?
 - NOTE: Facilitators will capture key factors on flip chart

- Participants will **vote** on key factors that will encourage adoption and deployment of connected vehicle technology and applications
 - You will each be issued 3 colored stickers for voting:
 - GREEN colored sticker: Highest priority (3 POINTS)
 - BLUE colored sticker: Second-highest priority (2 POINTS)
 - RED colored sticker: Third-highest priority (1 POINT)
 - NOTE: Webinar participants will use chat box to specify color
 - NOTE: Facilitators will tally votes

- Time allowed: 15 minutes



Discussion: Measure Value of CV Applications

- How can value of connected vehicle applications be best measured in concert with CV pilot deployment activities?
 - How will you define and measure value of connected vehicle applications?
 - Should value be application-specific?
 - Should value be site-specific?
 - Should metrics be consistent across CV applications?
 - Should metrics be consistent across CV Pilot Deployments?
 - What are the deterrents to measuring value of connected vehicle applications?

 - NOTE: Facilitators will capture discussion on flip chart

- Time allowed: 20 minutes

