

USDOT ITS Strategic Plan: Webinar Series Announcement

Stakeholder Engagement Webinars

The U.S. Department of Transportation (USDOT) Intelligent Transportation Systems (ITS) Strategic Planning process is underway. As we look toward the next five years, and build on the progress of the current plan, the USDOT will continue to engage stakeholders in our ITS research, development and education efforts. The next ITS Strategic Plan is focused on developing a blueprint for how the Department will allocate federal ITS research funds during the second half of this decade and today we announce a series of webinars as part of the ITS strategic planning process. The webinars are an opportunity for stakeholders to provide input and perspectives that are necessary for the development of the plan. The ITS Joint Program Office (JPO) is leading this effort and will provide an overview of the strategic planning process and the work done to date during the webinars. Facilitated discussion will generate various viewpoints based on various focus areas of interest to webinar participants. We will also discuss our current effort around developing strategic goals and objectives.

To learn more about the ITS JPO visit www.its.dot.gov, and to read current status and provide feedback through our focused website, please visit: http://www.its.dot.gov/press/2013/stakeholder_strategicplan.htm

Registration is open to anyone, though all webinars will have a core focus audience, in order to concentrate on issues and questions specific to various stakeholder groups. Additional webinars will be announced for later in the summer. In addition, stay tuned for announcements about ITS JPO strategic planning sessions at several conferences over the summer and fall.

Date and Time	Webinar
Wednesday July 17, 2013 at 12:30 – 2:00 PM / EST	ITSA Members and Related Groups
Wednesday July 17, 2013 at 3:30 – 5:00 PM / EST	State and Local Transportation Agencies and Organizations
Thursday July 18, 2013 at 12:30 – 2:00 PM / EST	Transit Community

Register for these webinars at: <http://www.itsa.org/strategicplanwebinar>

Take a 3 minute pre-webinar questionnaire to share your thoughts and ideas for webinar topics at: <http://www.surveymonkey.com/s/YHZDW6Q>

BACKGROUND

The Next ITS Strategic Plan will identify the ITS-related research, development, and education areas that USDOT will focus on for the rest of the decade. As part of this effort, the ITS JPO is conducting interviews, internal staff discussion sessions, and external stakeholder workshops and webinars to develop a Strategic Plan that supports the ITS JPO’s overall mission—*“to conduct research, development, and education to facilitate the adoption of information and communication technology to enable society to move intelligently”*. The feedback collected during the stakeholder workshops and webinars will be key inputs to the development of the draft external ITS Strategic Plan. The stakeholder engagement webinars will further support the future implementation and success of the

ITS Strategic Plan through a discussion on how to best frame goals and objectives to better support and fulfill the missions of the JPO many stakeholders.

WEBINAR DETAILS

ITS Strategic Plan: ITSA Members and Related Groups

Wednesday, July 17, 2013

12:30 – 2:00 pm EST

The webinar is designed to facilitate open dialogue that will produce inputs and considerations for ITS' Strategic Plan by gathering ideas and perspectives from each stakeholder group.

Possible discussion topics include:

- The kinds of private industry partnerships or collaborations the JPO should support and lead in the future
 - How can industry groups be more involved in the development and planning for connected vehicles and other ITS technologies
 - Stakeholders' suggested topics
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ITS Strategic Plan: State and Local Transportation Agencies and Organizations

Wednesday, July 17, 2013

3:30 – 5:00 pm EST

The webinar is designed to facilitate open dialogue that will produce inputs and considerations for ITS' Strategic Plan by gathering ideas and perspectives from each stakeholder group.

Possible discussion topics include:

- How to optimize ITS deployment
 - Possible funding sources and considerations for local ITS deployment
 - ITS JPO support for implementing, maintaining, and measuring the impact of ITS technologies
 - Stakeholder's suggested topics
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ITS Strategic Plan: Transit Community

Thursday, July 18, 2013

12:30 -2:00 pm EST

The webinar is designed to facilitate open dialogue that will produce inputs and considerations for ITS' Strategic Plan by gathering ideas and perspectives from each stakeholder group.

Possible discussion topics include:

- What kinds of ITS technologies and programs are currently being deployed in various transit situations
 - What is on the horizon
 - How can ITS technologies help transit agencies reduce costs, increase efficiencies, etc.
 - Stakeholders' suggested topics
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REGISTRATION

Please register for these webinars at:

<http://www.itsa.org/strategicplanwebinar>