

Talking Transportation Technology (T3) Webinars



Tuesday, August 15, 2023 – 1:00PM

Road Weather Management and Arterial Management

***Part 4 of 5 in the Crowdsourcing for Operations Course via Webinar
Course developed by the Federal Highway Administration (FHWA) Every Day Counts (EDC)
Crowdsourcing for Operations***



U.S. Department of Transportation

INTELLIGENT TRANSPORTATION SYSTEMS
**PROFESSIONAL
CAPACITY BUILDING**

Talking Transportation Technology (T3) Webinars are brought to you by the Intelligent Transportation Systems (ITS) Professional Capacity Building (PCB) Program of the U.S. Department of Transportation's (USDOT) ITS Joint Program Office (JPO)

For more information, visit:

www.pcb.its.dot.gov



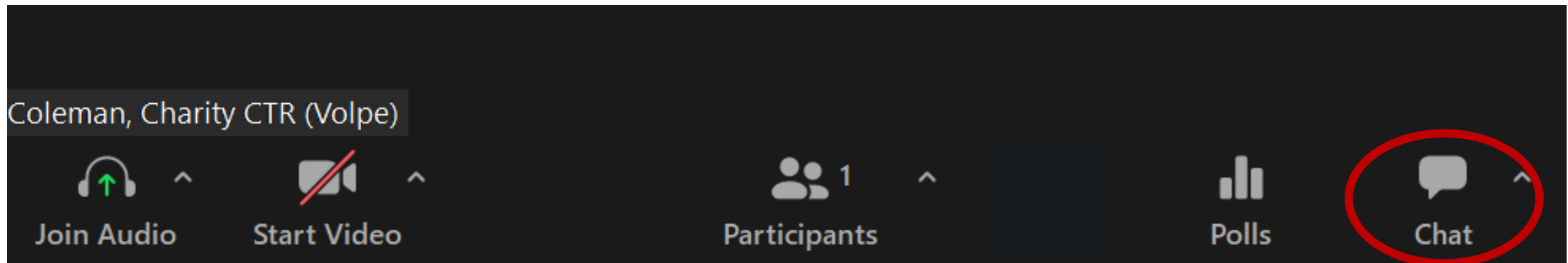
- The T3 Webinar Program does not officially offer Professional Development Hours (PDHs); however, your participation in a T3 Webinar may qualify as PDH-eligible activity with your licensing agency.
- Upon request, the T3 Webinar Program can provide a letter verifying your attendance. Please contact T3@dot.gov to make a request.

For more information, please visit:

https://www.pcb.its.dot.gov/t3_pdh_policy.aspx

Use the Chat Pod

- Click on Chat icon on your screen
- Submit your question or comments in the Chat window



Questions/comments will be addressed after the last presentation, as time permits

Intelligent Transportation Systems Joint Program Office (ITS JPO)
Professional Capacity Building (PCB) Program Presents

Road Weather Management and Arterial Management

***Part 4 of 5 in the Crowdsourcing for Operations
Course via Webinar***

August 15, 2023

Course developed by the Federal Highway Administration (FHWA)
Every Day Counts (EDC) Crowdsourcing for Operations Innovation
and delivered by the FHWA Office of Operations



U.S. Department of Transportation
Federal Highway Administration



DISCLAIMER

The U.S. Government does not endorse products or manufacturers. Trademarks or manufacturers' names appear in this presentation only because they are considered essential to the objective of the presentation. They are included for informational purposes only and are not intended to reflect a preference, approval, or endorsement of any one product or entity.

This presentation was created and is being co-presented by both FHWA and outside parties. The views and opinions expressed during this presentation are the presenters' and do not necessarily reflect those of FHWA or the U.S. Department of Transportation (USDOT).

Except for the statutes and regulations cited, the contents of this presentation do not have the force and effect of law and are not meant to bind the States or the public in any way. This presentation is intended only to provide information regarding existing requirements under the law or agency policies.

Today's Host and Presenters



Source: FHWA.

James Colyar, Host
EDC Crowdsourcing Colead
FHWA Office of Operations



Source: MAG.

Dr. Wang Zhang
Transportation Data Program
Manager, Maricopa Association
of Governments (MAG)



Source: OhioDOT.

Stephanie Marik
Transportation Systems
Performance Engineer,
Ohio Department of
Transportation (DOT)



Source: Jeremy Dilmore.

Jeremy Dilmore
Transportation Systems
Management and Operation
Engineer, Florida DOT

Webinar Agenda

- 1:05 p.m.** FHWA EDC-6 Crowdsourcing Innovation and Course Background
- 1:15 p.m.** Road Weather Management
- 1:35 p.m.** Arterial Management
- 2:10 p.m.** Question and Answer
- 2:30 p.m.** Webinar Close

*EDT Time Zone

Source: Unsplash.



U.S. Department of Transportation
Federal Highway Administration

What Is Every Day Counts?

State-based innovation
deployment model

Proven but underutilized
innovations

2-year cycles

<http://www.fhwa.dot.gov/innovation/everydaycounts/>

EDC-6: Deepen Crowdsourcing Roots for a Bountiful Suite of Benefits

Adding data sources and applications

Improving data management



Improving archived data usage

Sharing and integrating data

Source: FHWA.

Crowdsourcing Course-in-a-Box

Course Goals:

- Broaden understanding and knowledge about how crowdsourced data can improve transportation systems management and operations (TSMO)
- Help participants consider whether specific applications of crowdsourcing may meet their organizations' needs

Course Tools:

- Editable instructor templates
- Course slide decks
- Instructor materials
- Student materials



Source: Pixabay.

Whom Is the Course Targeting?

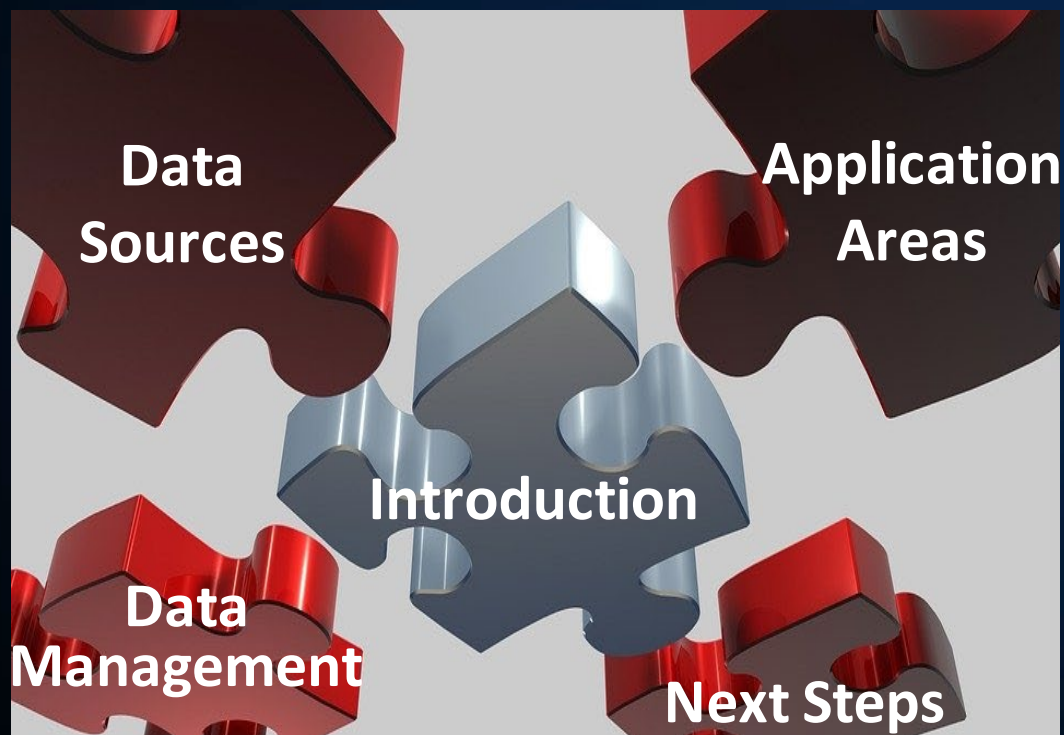
Transportation Groups

- Traffic management centers (TMCs)
- Traffic signal systems administrators
- Operations
- Maintenance
- Public works departments
- Emergency planning
- Work zone managers
- Safety and planning

Consider nontraditional invitees such as policymakers, locally elected officials, administrators, or other leaders.

Course Is Modular by Design

Five Lessons:



Source: Adapted from Pixabay.com

Six Application Modules:

- Traffic Incident Management
- Traveler Information
- Arterial Management
- Work Zone Management
- Road Weather Management
- Emergency Management

Crowdsourcing Course Delivery by Webinar

Webinar	Date	Course Lessons and Modules
1	May 16	<u>Crowdsourcing Introduction and Applications Lessons</u>
2	June 20	<u>Data Sources and Management Lessons</u>
3	July 18	Traveler Information and Traffic Incident Management Modules (recording coming soon)
4	August 15	Road Weather and Arterial Management Modules
5	September 19	Emergency and Work Zone Management Modules and Next Steps Lesson

Summary of Webinar 3 Modules

Traveler Information

- Crowdsourced data can deliver quantitative predictive travel times and offer greater details on issues affecting roadways.
- Crowdsourced data can improve traveler information timeliness.
- For traveler information, traffic incident management, and other TSMO strategies, **crowdsourced data can expand geographic coverage and resolution.**

Traffic Incident Management

- Crowdsourced data help detect incidents and queues quickly, reduce operator workload, and support after-action reviews.
- Crowdsourced data improve responder and traveler safety.

Introductions

Please enter your name, agency, and job title in the chat window.



Hello
my name is

Source: FHWA.

LESSON: Road Weather Management

INSTRUCTOR: Stephanie Marik, Ohio DOT

Source: Pixabay.



Lesson Objective

Describe how crowdsourcing data can improve key aspects of road weather management



Source: Unsplash

Road Weather Management Challenges

- Timely and accurate road-specific weather data
- Understanding the safety and mobility impacts of weather
- Weather-responsive decisions and outcomes

“More timely, accurate and relevant information about weather-related impacts to the roads enables transportation managers and travelers to make more effective decisions.”

[FHWA Office of Operations, Road Weather Management Program](#)

Crowdsourcing Applications for Road Weather Management



Source: Colorado DOT

- Expand weather-reporting geography and timeliness
- Reduce operator workload
- Facilitate real-time weather responsive strategies
- Facilitate post-weather response studies

Road Weather Management Crowdsourcing Examples

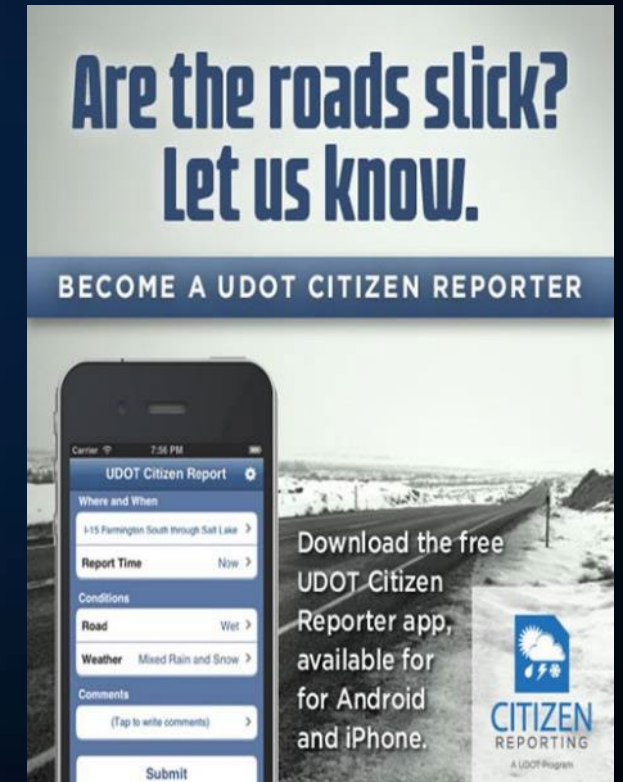
Agency	How Data is Used	Crowdsourced Data
Utah DOT	Situational awareness and traveler information	Citizen Reporter app
City of Frisco, Texas	Situational awareness and real-time weather responsive strategies	Waze®
Maine DOT	Operator workload, situational awareness and traveler information	Field mobile app

https://www.fhwa.dot.gov/innovation/everydaycounts/edc_5/docs/crowdsourcing_applications.pdf

Example: Utah DOT Citizen Reporter Program

- Provided a consistent way for the public and DOT workers to report road weather
- Short training program promotes consistent reporting
- Reports improve web, 511, and UDOT Traffic app traveler information

The screenshot shows the 'Report Form' interface on a mobile device. At the top, it displays 'Verizon 3G' and the time '6:53 PM'. The form is titled 'Report Form' and includes the following sections: 'Where and When' with a location field containing 'I-80 Echo Jct to Wyoming Stat...'; 'Report Time' with date '1/2/2017' and time '6:52 PM'; 'Conditions' with two dropdown menus, the first set to 'Slushy' and the second to 'Snow'; 'Additional Information' with a large text input field; and a 'Submit Report' button at the bottom.



Source: Utah DOT

Example: City of Frisco, Texas Crowdsources Road Weather Detection

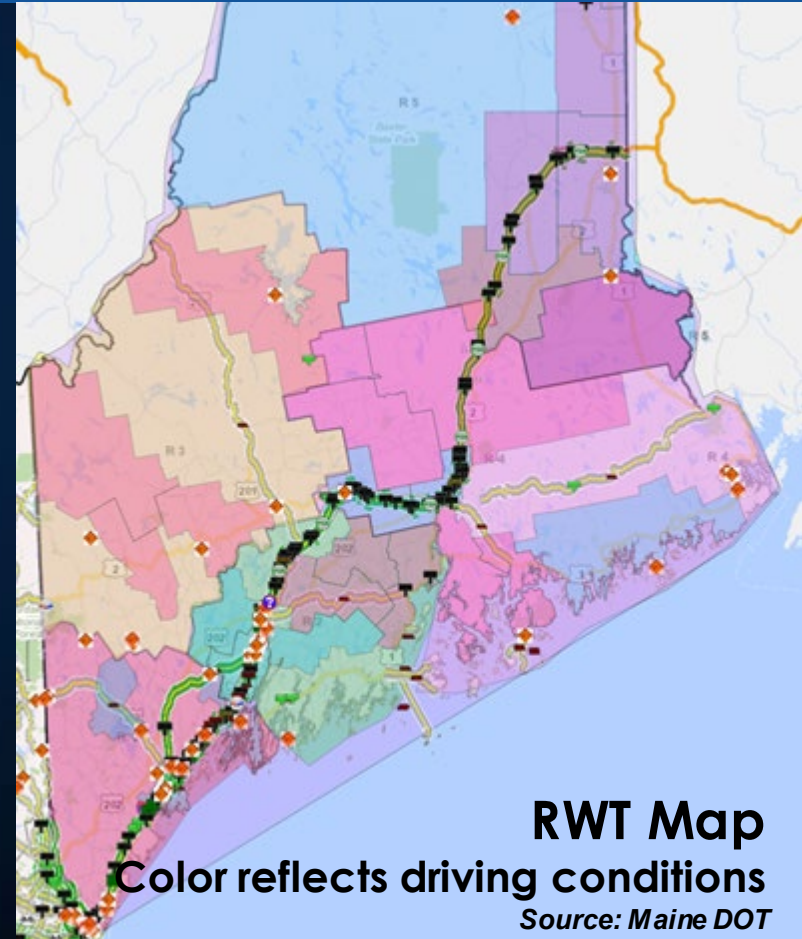
- Developed a Waze® interface
- Use public reports to respond to road weather events
- Post Waze® events on Public Safety Computer Aided Dispatch Maps



Source: City of Frisco, Texas

Example: Maine DOT Crowdsources Road Weather Detection within Workforce

- App for road crews to report pavement, weather, and temperature (PWT) conditions
- Data automated into the State's Traffic Management Center (TMC) software
- Saved TMC and Road Crew time, while standardizing reports and improving location accuracy



Ohio DOT Road Weather Reporting

Crowdsourcing for Operations Course, August 15, 2023



Stephanie Marik, P.E.

Transportation Systems Performance Engineer

stephanie.marik@dot.ohio.gov

Snow & Ice - Performance Evaluator (SNIPE)

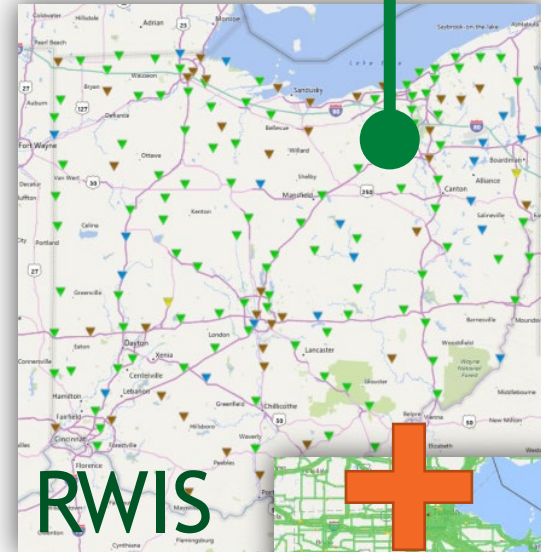
1997-98

SNOW AND ICE SPOTTERS PROGRAM

During the 1997-98 snow season, ODOT began the use of the Snow and Ice Spotters program. Residents living in each of the counties throughout Ohio have been recruited as observers, with the task of noting how well ODOT snow crews clear the roads after a snow event. After a snowfall and removal, the county managers or other county



2013-14



Snow & Ice - Performance Evaluator (SNIPE)



1 - Event Begins



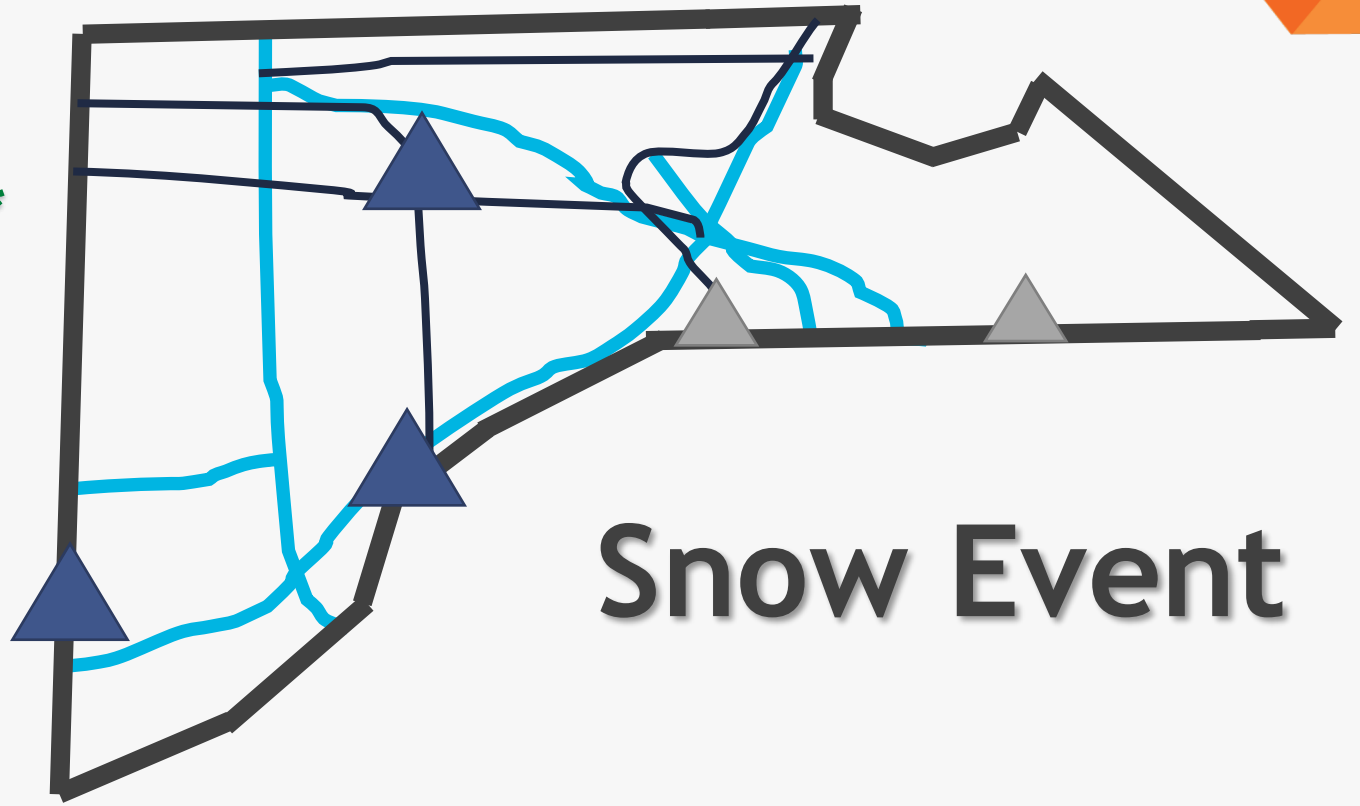
≥40% RWIS

Detect Winter Precipitation*



≥25% INRIX

Routes with avg. speeds
at least 10 mph below
expected speeds



Snow Event



Event Begins



2 - Event Ends



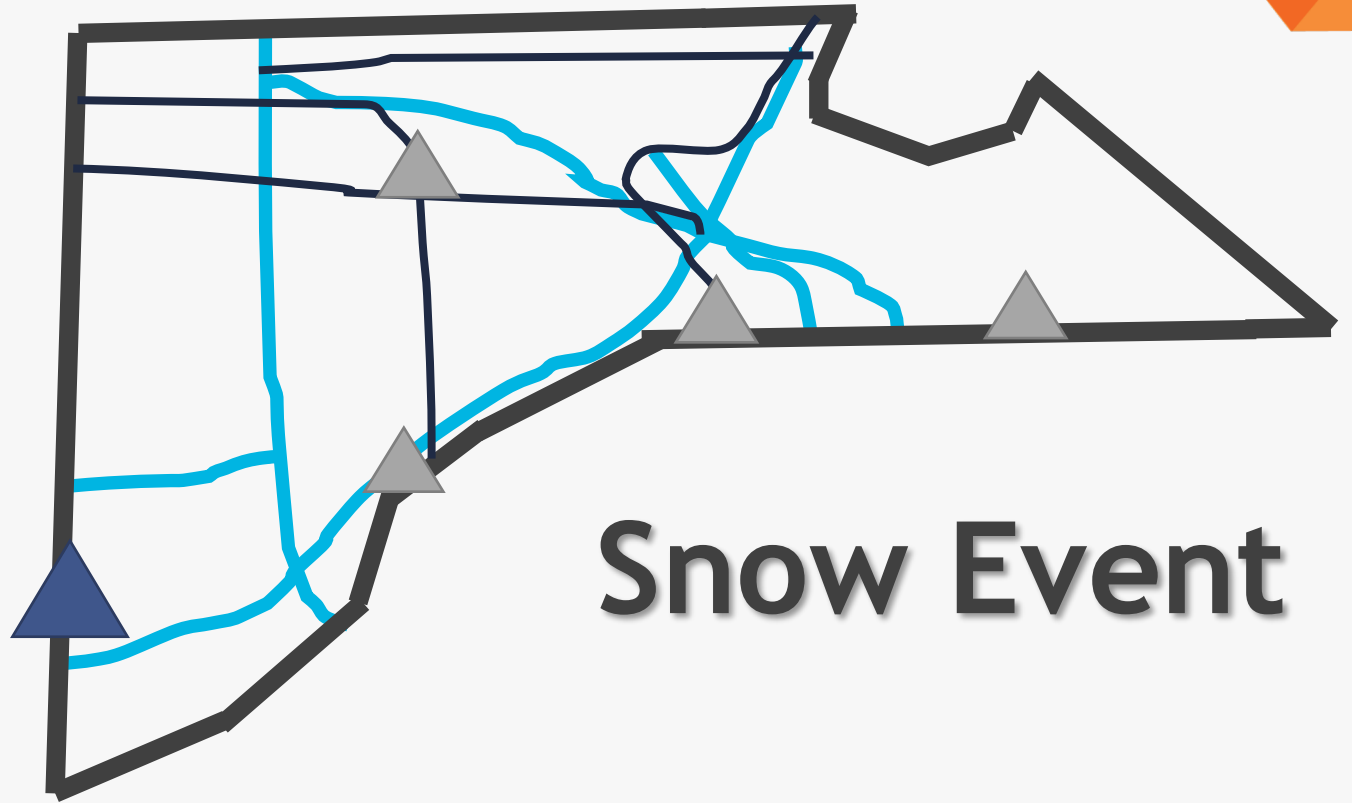
>60% RWIS

- Stops snowing/freezing
- Winds below matrix**



No New Event

begins within 2 hours



Event Ends



*Winter Precipitation by Temp

Precip Type	Air Temperature
Snow or Freezing	≤ 37
Unknown Precipitation	≤ 34
Rain	≤ 32

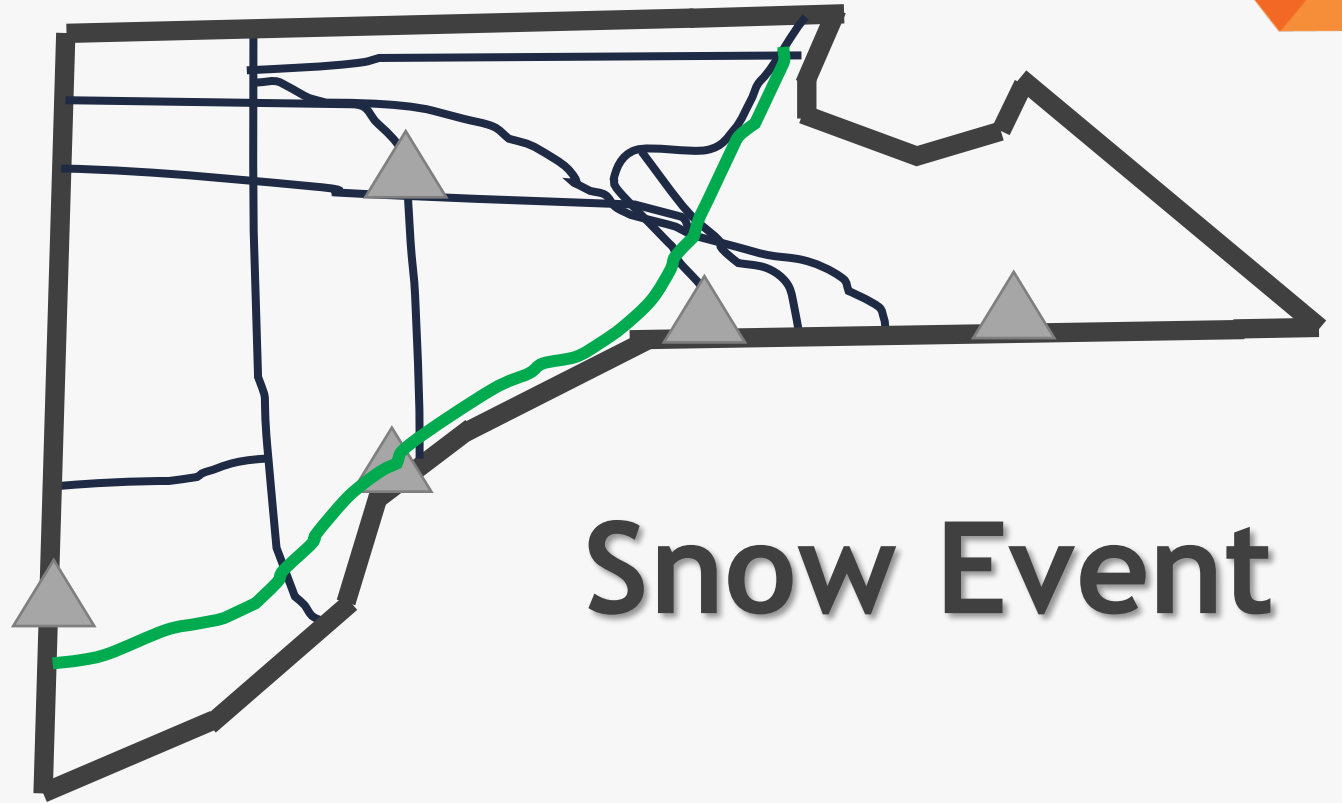
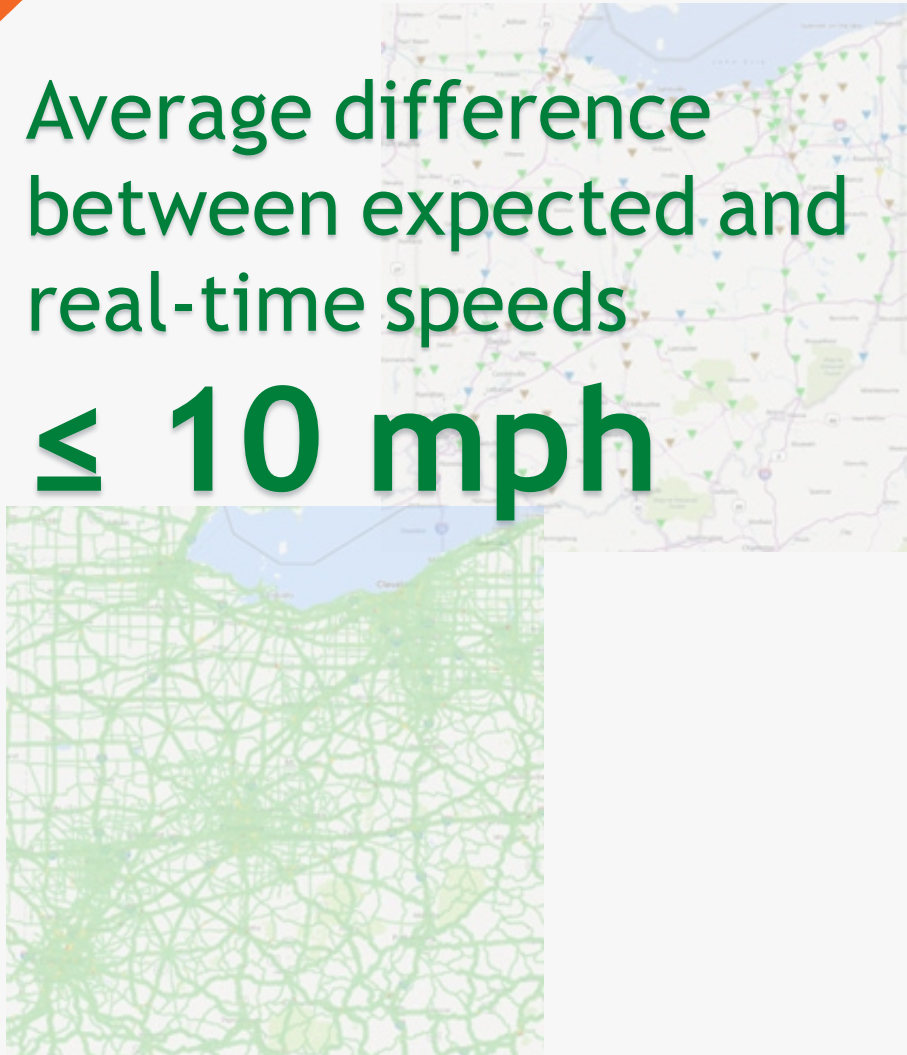
** Wind Matrix for Drifting Snow

Wind Type	Speed (mph)	Air Temperature
Avg Sustained	≥ 12	≤ 20
Gusts	≥ 17	≤ 20
Avg Sustained	≥ 15	$20 < T \leq 34$
Gusts	≥ 22	$20 < T \leq 34$

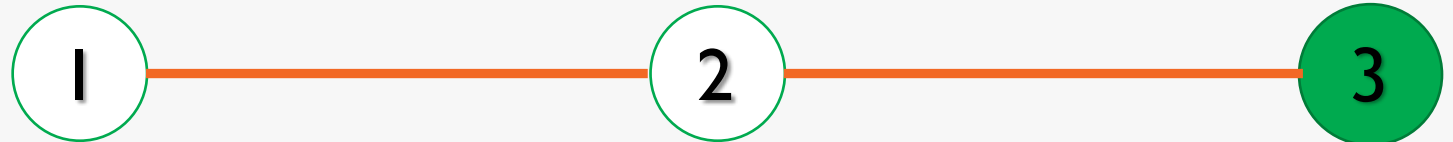
3 - Route Recovery



Average difference between expected and real-time speeds ≤ 10 mph



Snow Event

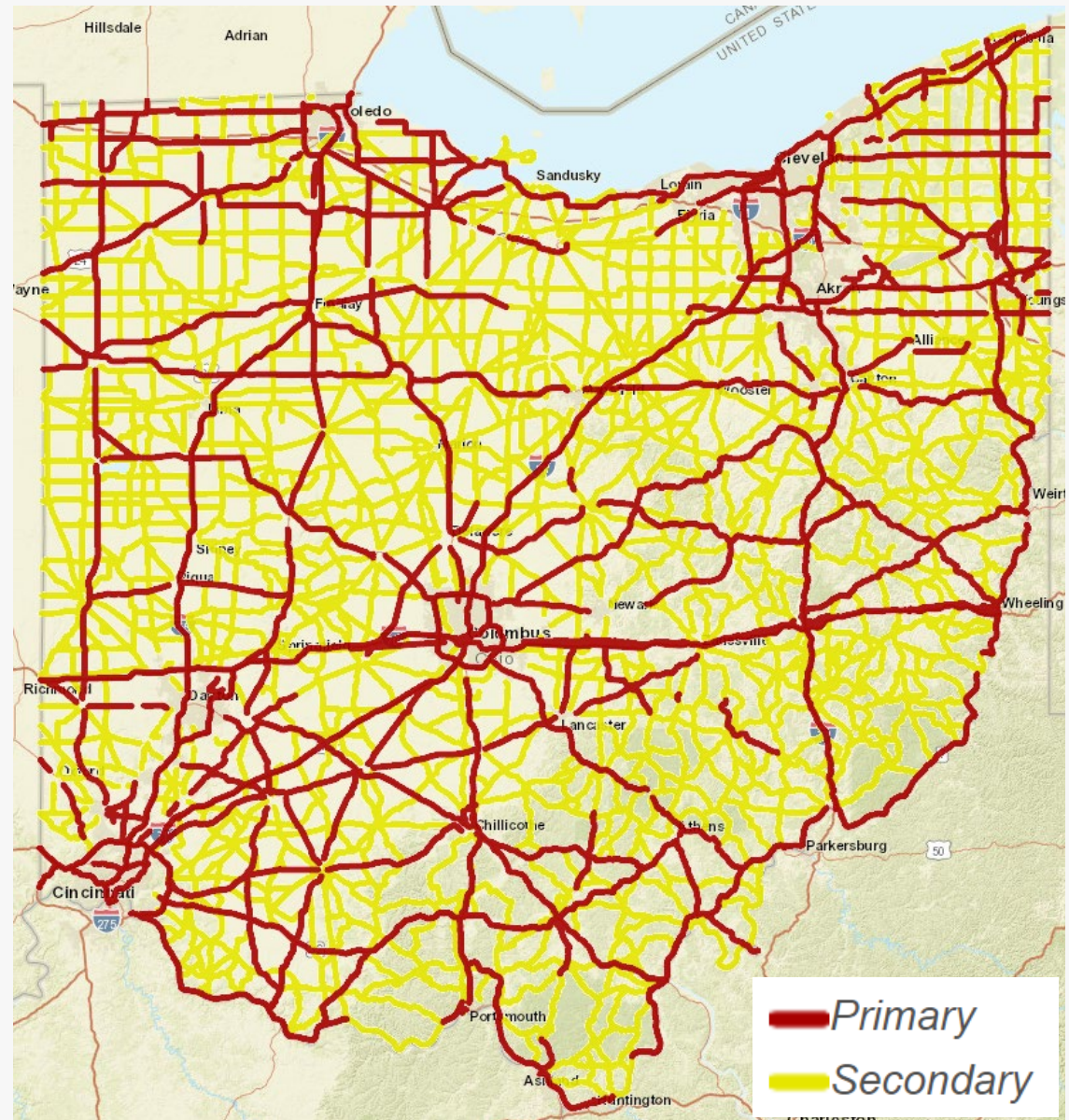


Route Recovered

Route Level of Service

Recovery Goals

- Primary = 2 hours
- Secondary = 4 hours*



*Reduced service 11p-5a

Snow & Ice - Reporting

Recovery Overview for SCLESR00028**C-2

Event Start	Dec 26, 2022, 10:50:00 AM
Event End	Dec 26, 2022, 12:50:00 PM
Recovery Goal	Dec 26, 2022, 4:50:00 PM
Recovery Time	Dec 26, 2022, 7:45:00 PM

[Open Route Map](#)

Route Recovery Map



Legend

Time Down (in minutes*)

Not down 5 - 60 61 - 120 121 - 180 181 - 240 241 - 300 301 - 360 361 - 420 421 +

* minutes are not necessarily consecutive.

How do we communicate snow event data in real-time to better help maintenance managers?

Problems:

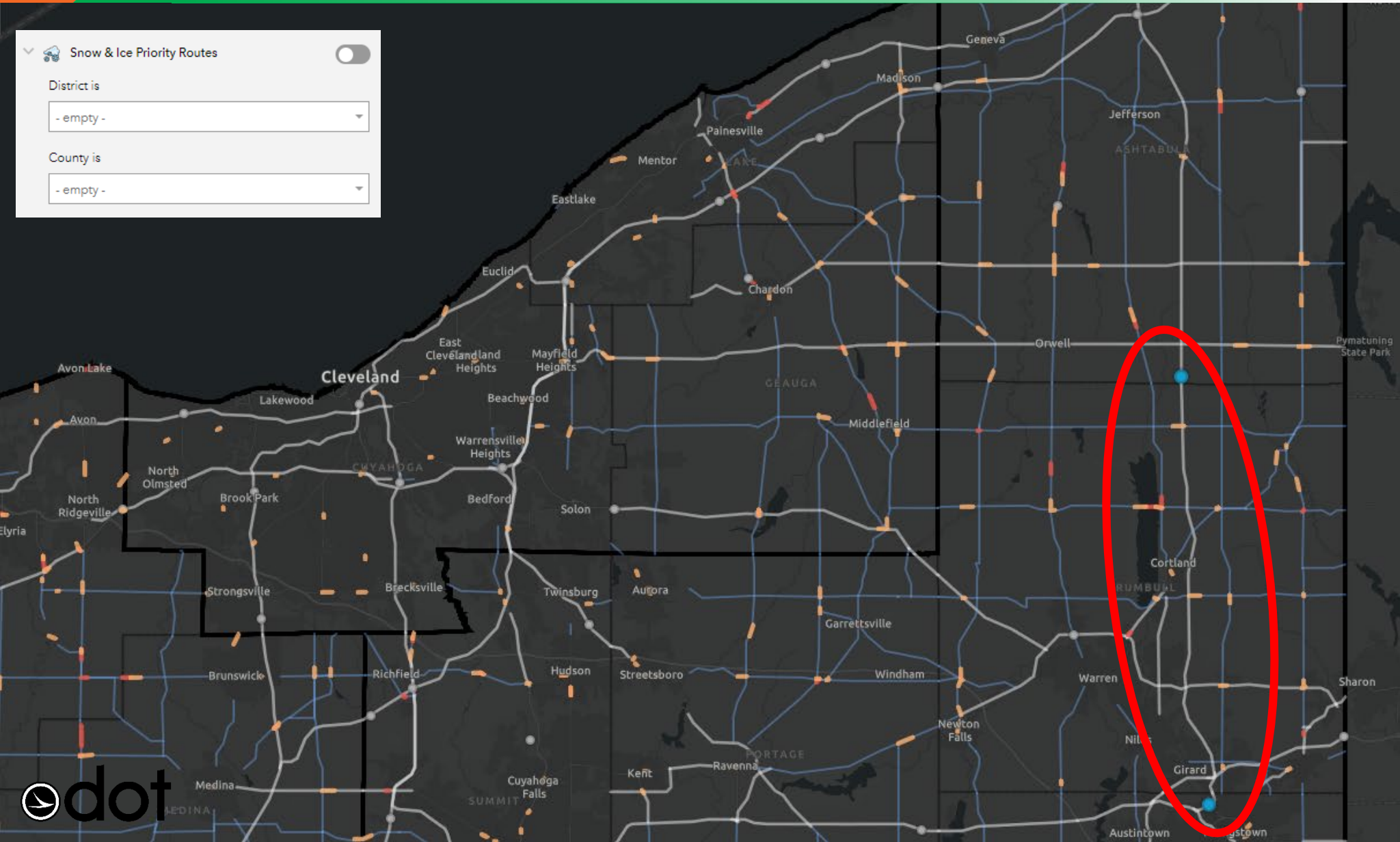
- SNIPE looks backwards AND forwards in time
- Mapping segments in real-time is not performant

Solution:

- Show simplified versions of input data on a map using TSMO API & GeoEvent Server



Real-Time Snow and Ice



Legend

Routes 10 to 14.9 mph down

10 - 14.8

Routes at least 15 mph down

15 - 60

RWIS Stations

Snow and Ice Condition

- No snow and ice event detected.
- Snow/freezing rain conditions.
- Windy with snow drift conditions.

Snow & Ice Priority Routes

- Primary
- Secondary

Districts



Counties



Making the Business Case

Benefits of purchasing crowdsourced data

Use Case	Benefit	Details
Snow & Ice Performance Report	Time Savings	Through automation (APIs & Python Scripts) reduced report processing time and resources from 2-3 people for 3-4 days to a background process that runs for ~2 hours.
Real Time Snow & Ice	Resource Allocation	Allows managers to see in real time which routes are experiencing slowdowns according to the Snow & Ice Performance metric to adjust resources where needed.

TOAST

*Traffic Operations Assessment
Systems Tool*

Bottlenecks



Travel Time



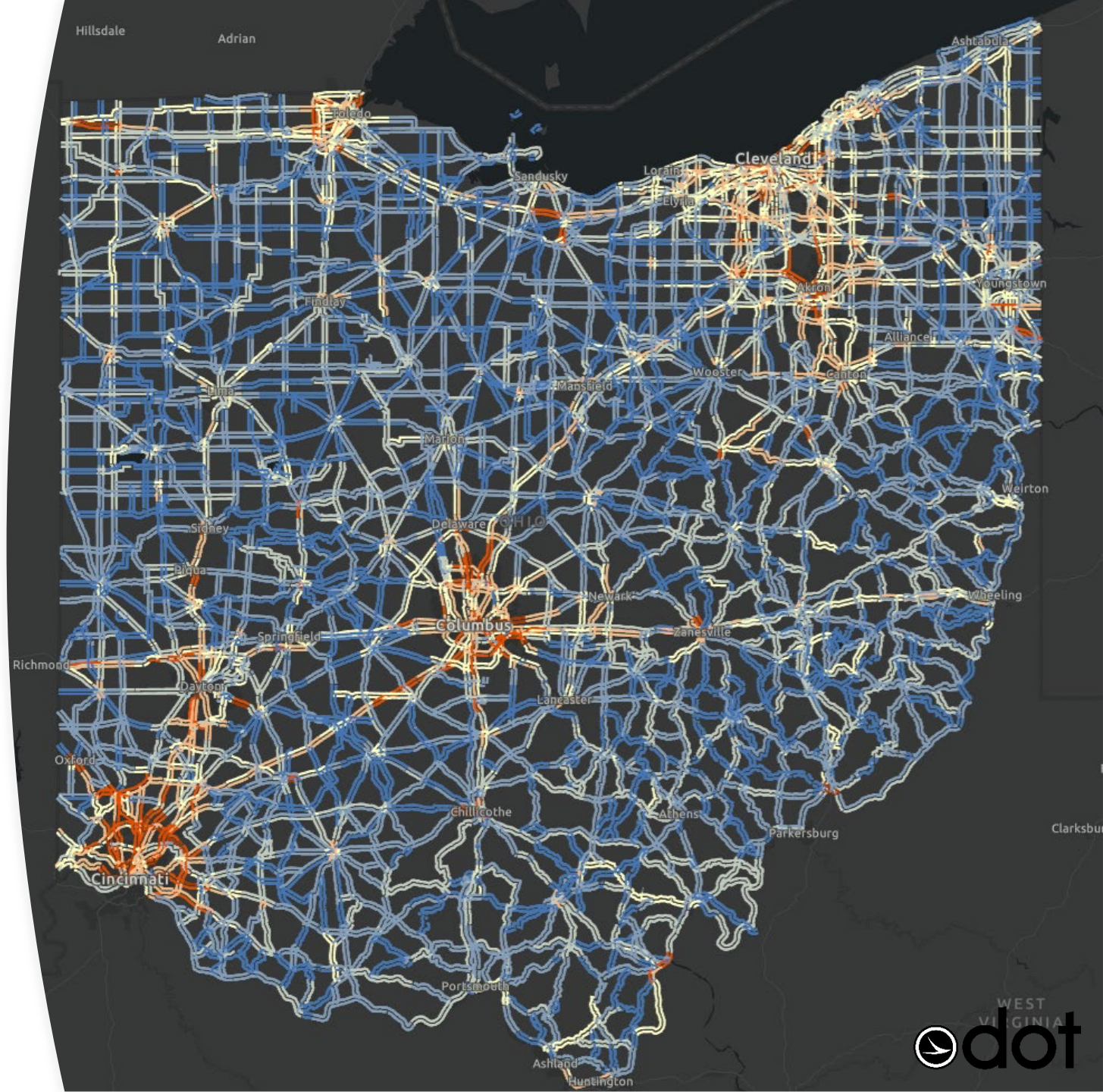
TSMO Safety



Traffic Incident Management



Traffic Volume Data

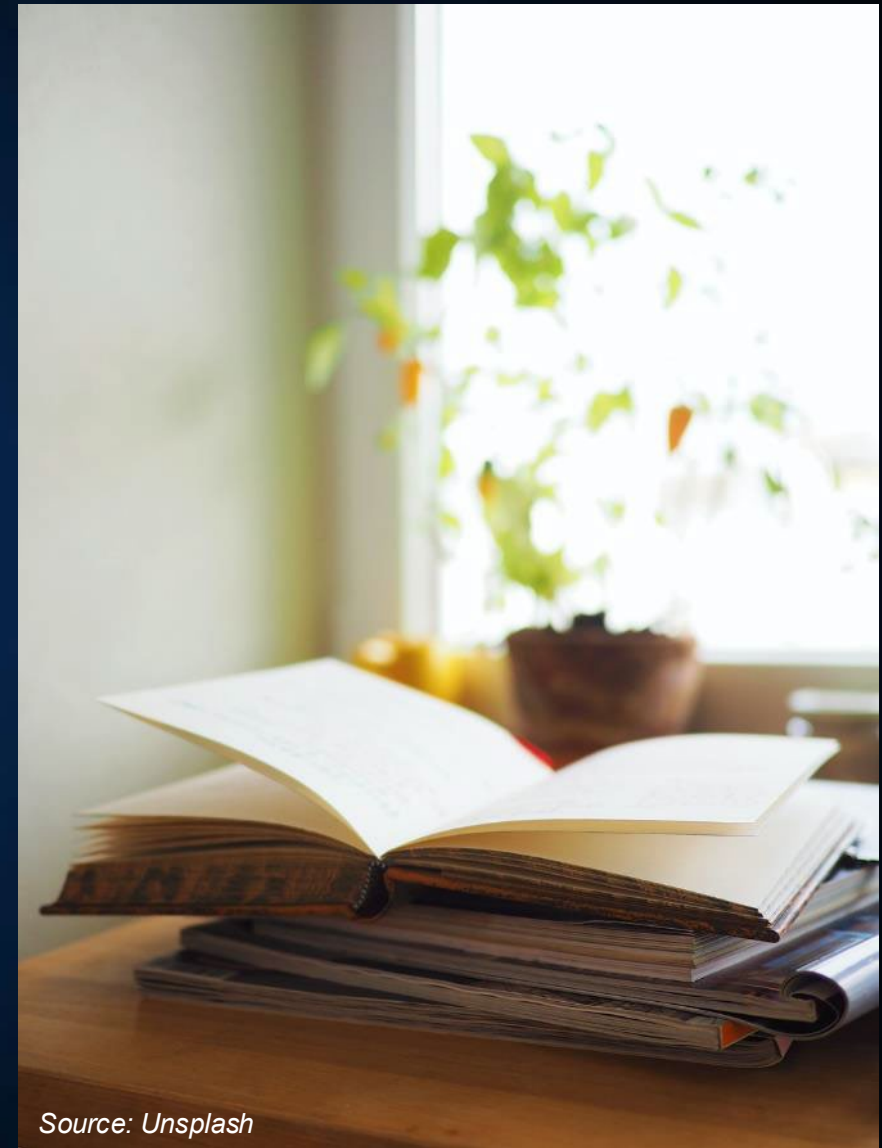


Knowledge Check

How does crowdsourcing data improve key aspects of road weather management?

- A. Expand weather-reporting geography and timeliness
- B. Facilitate real-time weather responsive strategies
- C. Facilitate post-weather response studies

D. All of the above



Source: Unsplash

LESSON: Arterial Management

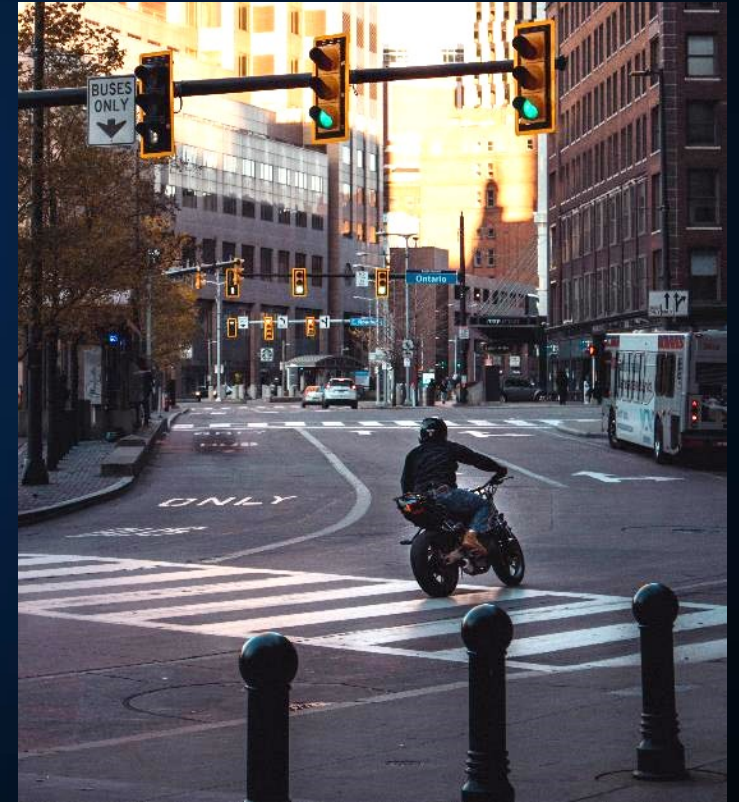
INSTRUCTOR: Dr. Wang Zhang, MAG and Jeremy Dilmore, Florida DOT



Source: Pixabay.

Lesson Objective

Describe how crowdsourcing data can improve key aspects of arterial management.



Source: Unsplash.

Arterial Management Challenges

- Knowing when traffic signal timing plans require updating
- Measuring impacts from traffic signal maintenance or new arterial infrastructure
- Adapting signal control to real-time traffic needs

“Advance the use of objectives and performance-based approaches to traffic signal management, to improve design, operations and maintenance practices, resulting in increased safety, mobility and efficiency for all users.”

[Federal Highway Administration Office of Operations, Arterial Management Program](#)

Crowdsourcing Applications for Arterial Management



Source: Unsplash

- Performance-based rather than fixed calendar-based retiming.
- Continuous monitoring rather than sampling for performance.
- Measuring improvement effects.
- Proactive signal response.

Crowdsourced Data Uses for Arterial Management

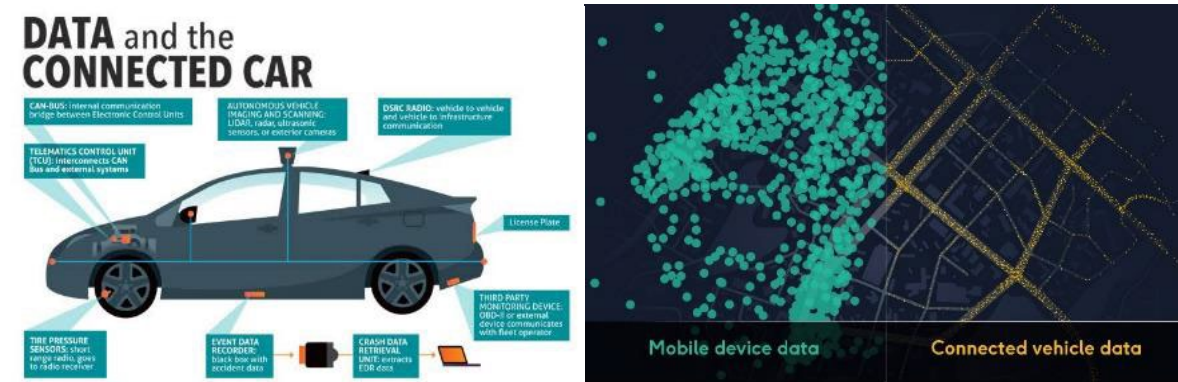


Dr. Wang Zhang

Transportation Data Program
Manager, Maricopa Association
of Governments (MAG)



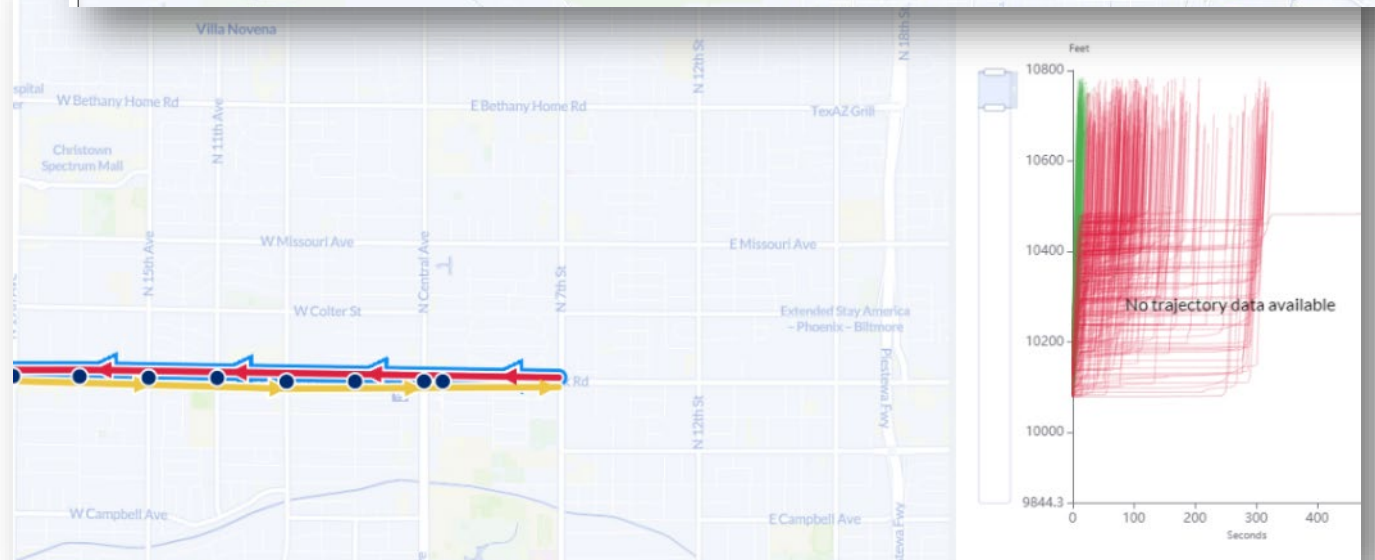
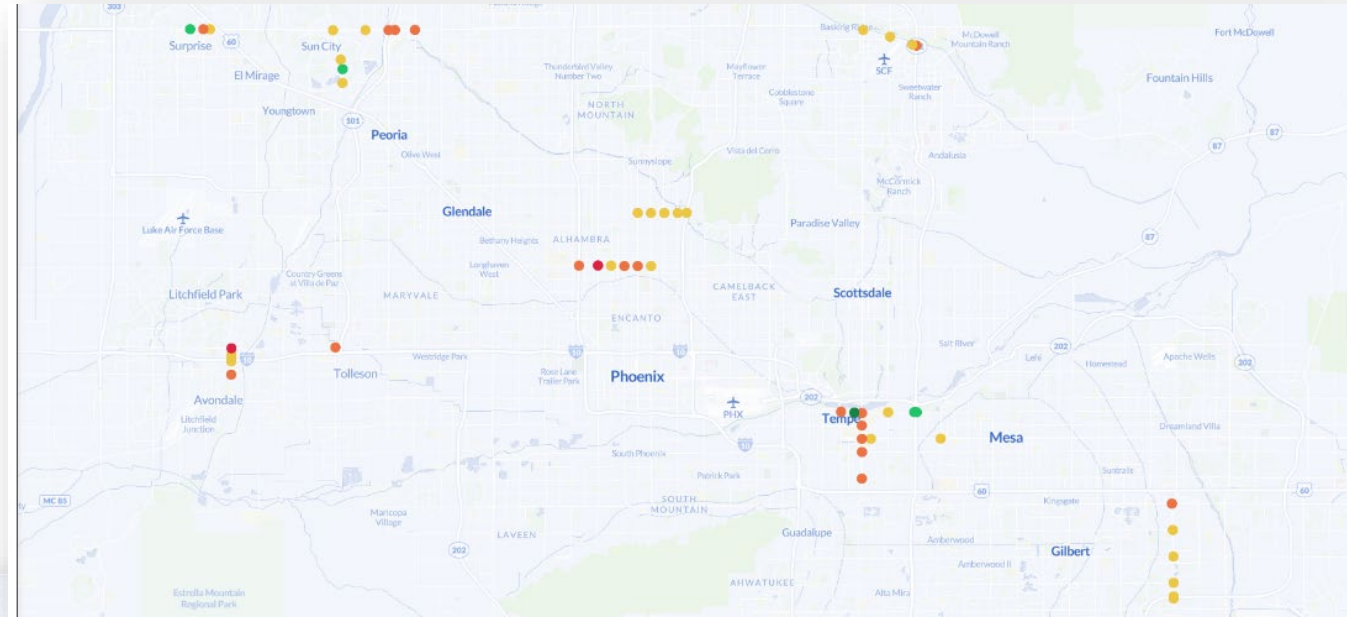
New Mobility Data – Connected Vehicle (CV) Data



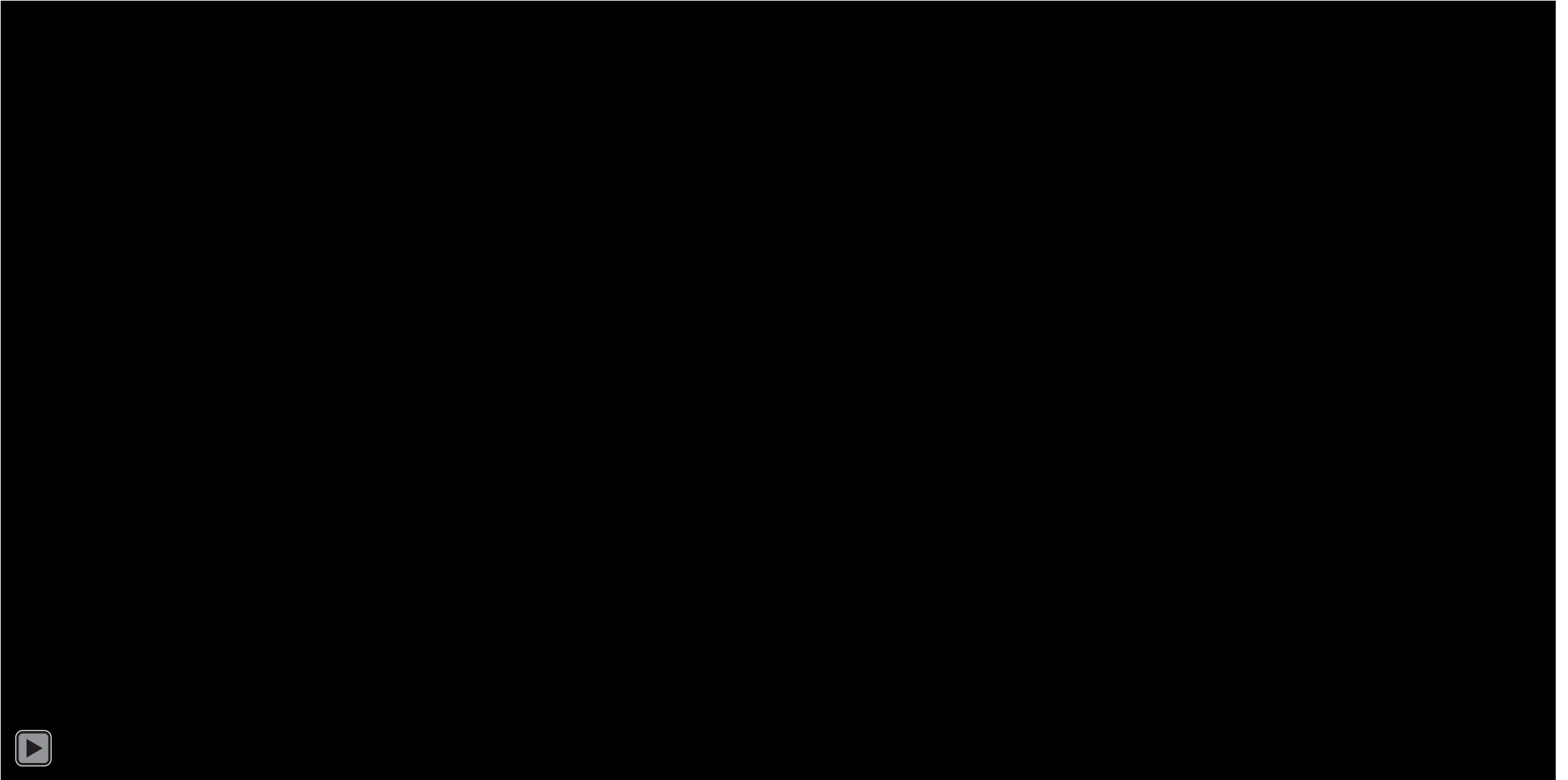
- From connected vehicle sensors
- Vehicle trajectory updated every 3-sec with high precision:
 - Reporting: GPS position, speed, heading direction
 - Derivatives:
 - Origin-Destination
 - Path choice
 - Acceleration/deceleration
 - Intersection measures such as control delay, arrival on green, and split failure
- Passenger cars only (Sedans, SUVs, Pickups), newer cars (2015 and later), from certain OEM
- Penetration rate varies by region
- Short-term future unclear

How MAG Uses Connected Vehicle (CV) Data in Arterial Management

- 60% of VMT in the region travels on arterial network
- Compared CV data application with floating car method in measuring arterial congestion
- Identified values in CV data to help monitor arterial traffic at intersection and corridor level
- Piloting INRIX signal analytics with MAG member agencies, monitoring intersection delay and optimizing traffic signal operation



Floating Car vs. Connected Vehicle Data



Intersection Analysis

Vehicle Movement Data

- 3-sec resolution, 24/7 coverage in the region
- High-resolution vehicle trajectory: speed, location, travel direction
- Sample rate: 4-6% of total traffic

Converting Data to Intersection Measurement

- Turning movement count (TMC) ratio
- Travel delay (control delay and stop delay) by turning movement
- Level of Service (LOS)
- Queue length, percent arrivals on green (POG)
- Intersection congestion profile by time of day and by date

Technical Advantage

- High consistency to data collected by traditional methods
- Broader spatial-temporal coverage
- Continuous monitoring
- Lower cost



Wejo TMC Ratio v.s. 2019 Broadway Curve Data Collection TMC Ratio
Based on 2019 Wejo and Broadway Curve Data

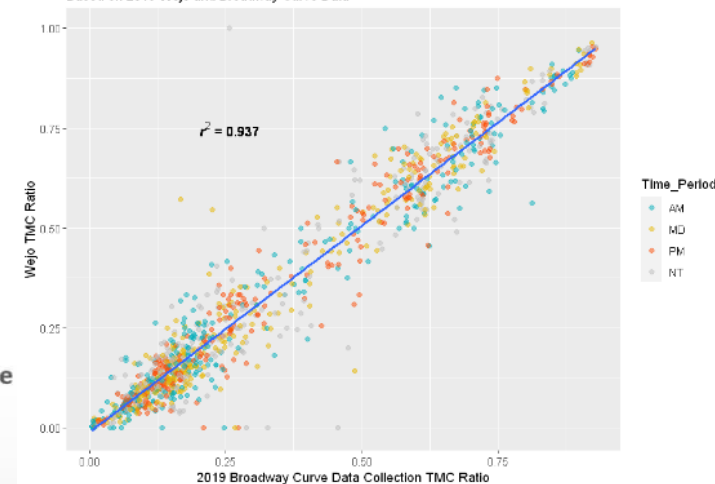
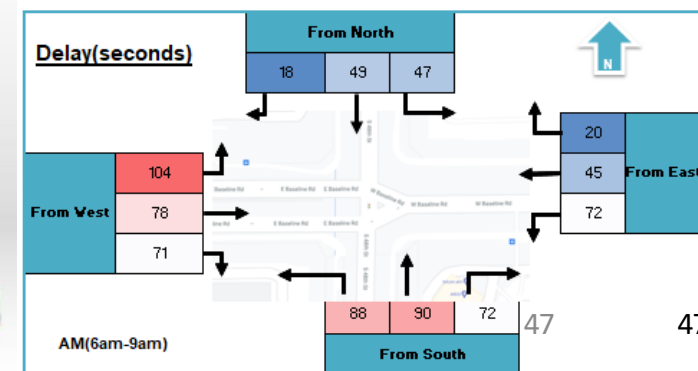
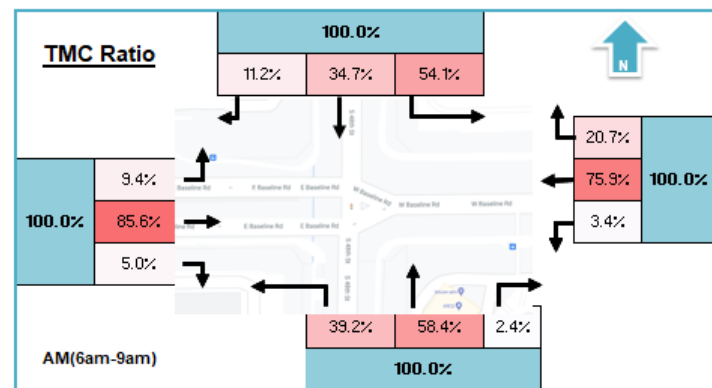
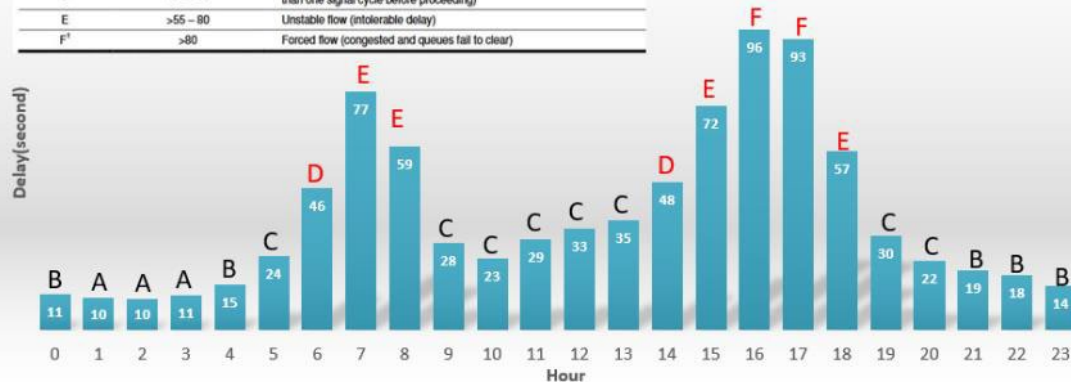


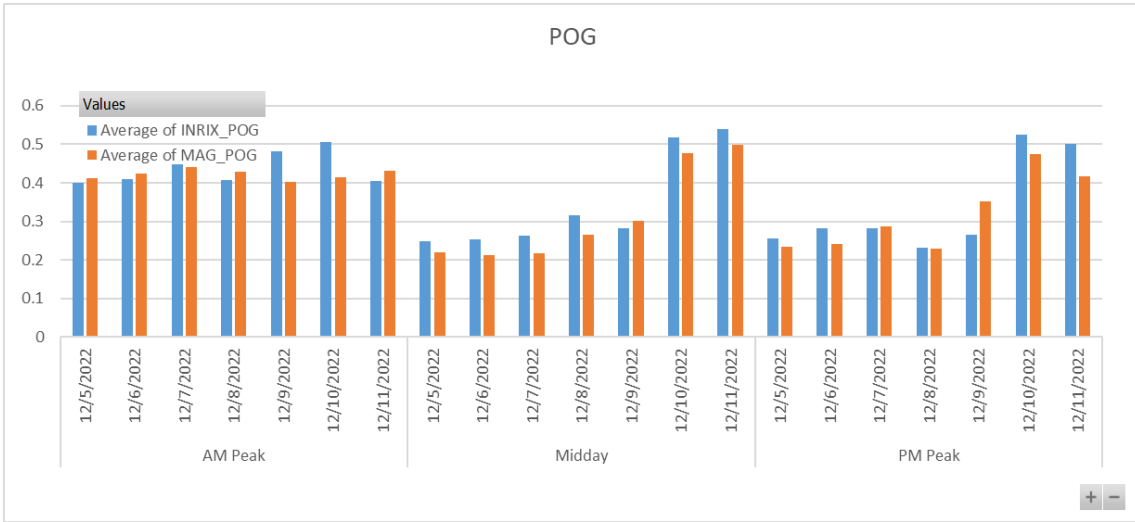
Table 1. Level of Service Criteria for Signalized Intersections

Level of Service	Average Control Delay (seconds/vehicle)	General Description
A	≤10	Free Flow
B	>10 – 20	Stable flow (slight delays)
C	>20 – 35	Stable flow (acceptable delays)
D	>35 – 55	Approaching unstable flow (tolerable delay, occasionally wait through more than one signal cycle before proceeding)
E	>55 – 80	Unstable flow (intolerable delay)
F ¹	>80	Forced flow (congested and queues fail to clear)

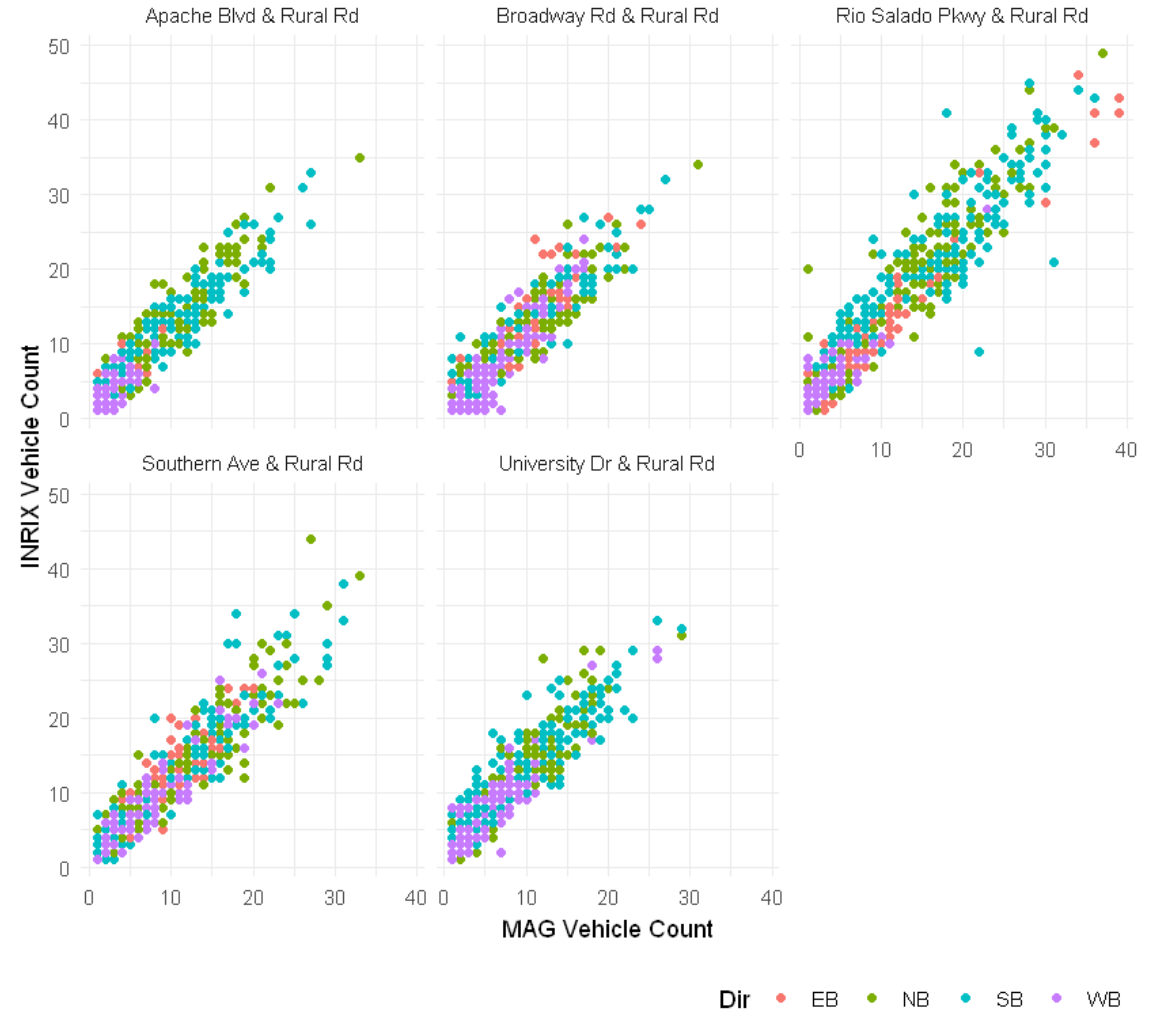
Weekday Intersection Level of Service by Time of the Day
Baseline Rd & 48th St



INRIX Signal Analytics Pilot

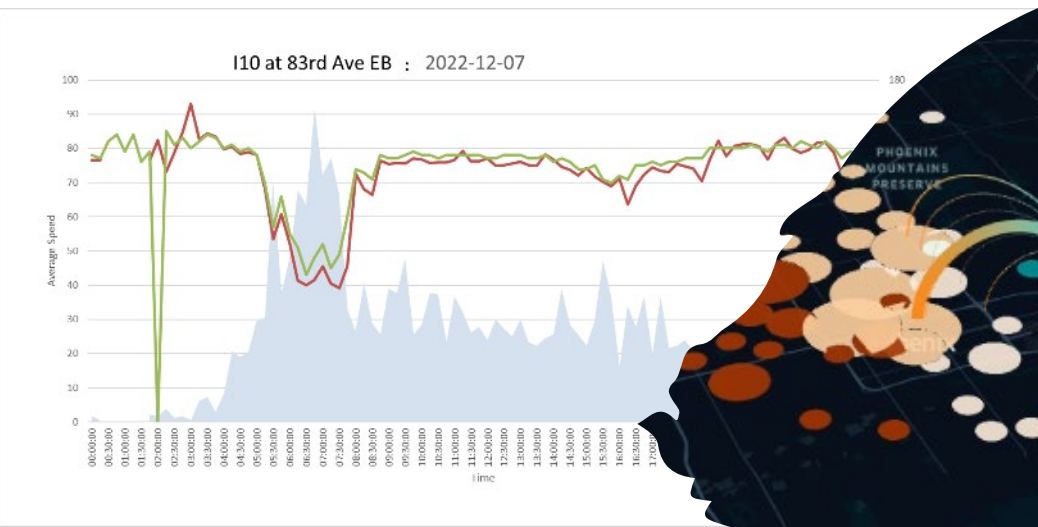
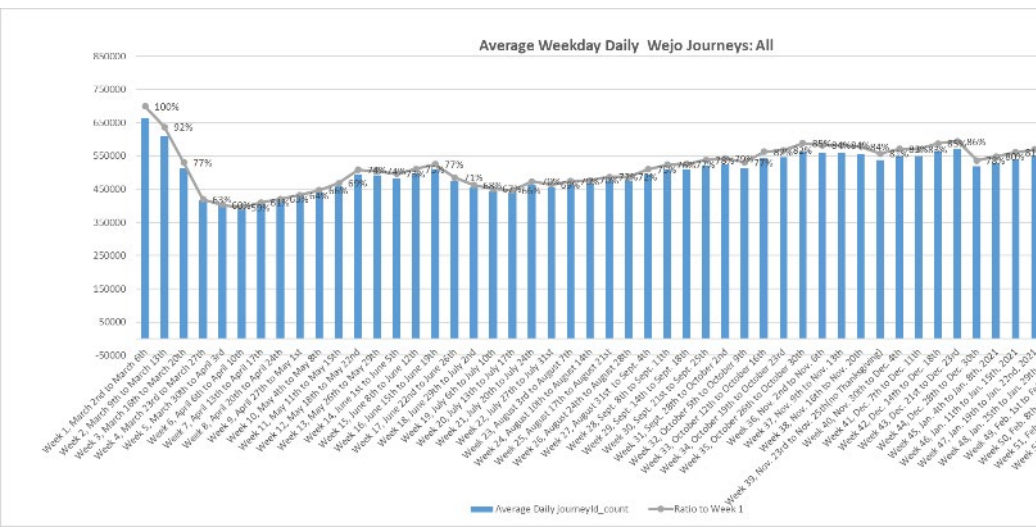


Vehicle Count Scatter Plot: INRIX vs. MAG
Based on all the by Hour, by Approach and Movement results



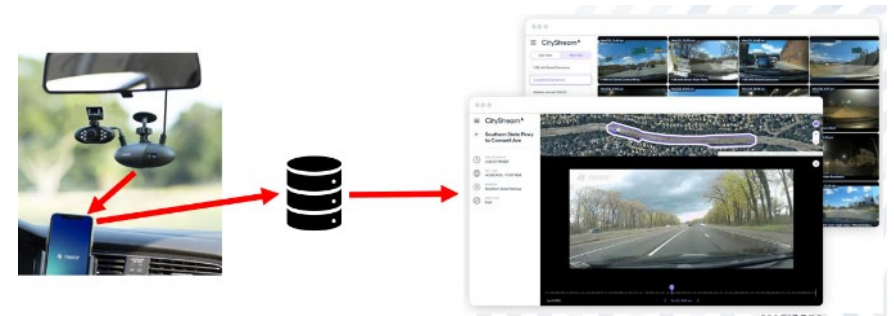
How MAG Uses Connected Vehicle (CV) Data on other Applications

- Bottleneck study - queue, select link analysis
- Trend analysis
- Benchmark other mobility datasets
- Model calibration –Macroscopic/Microscopic
- Event data



MAG Embraces Connected Vehicle Data and Other Crowdsourcing Technologies

- Explore CV Data from other sources
- Improve data processing efficiency
- Truck GPS data/analytics from multiple sources
- Other pilot efforts under MAG emerging tech program
 - Virtual camera for inspection, pavement conditions
 - Lidar for roadway inventory
 - Tire pressure sensor on pavement conditions



Contact

Wang Zhang, Ph.D.
Transportation Data Program Manager
Maricopa Association of Governments (www.azmag.gov)
Phoenix, AZ
wzhang@azmag.gov

Integrating Crowdsourced and Sensor-Based Data for Arterial Operations

Crowdsourcing for Operations Course, August 15, 2023



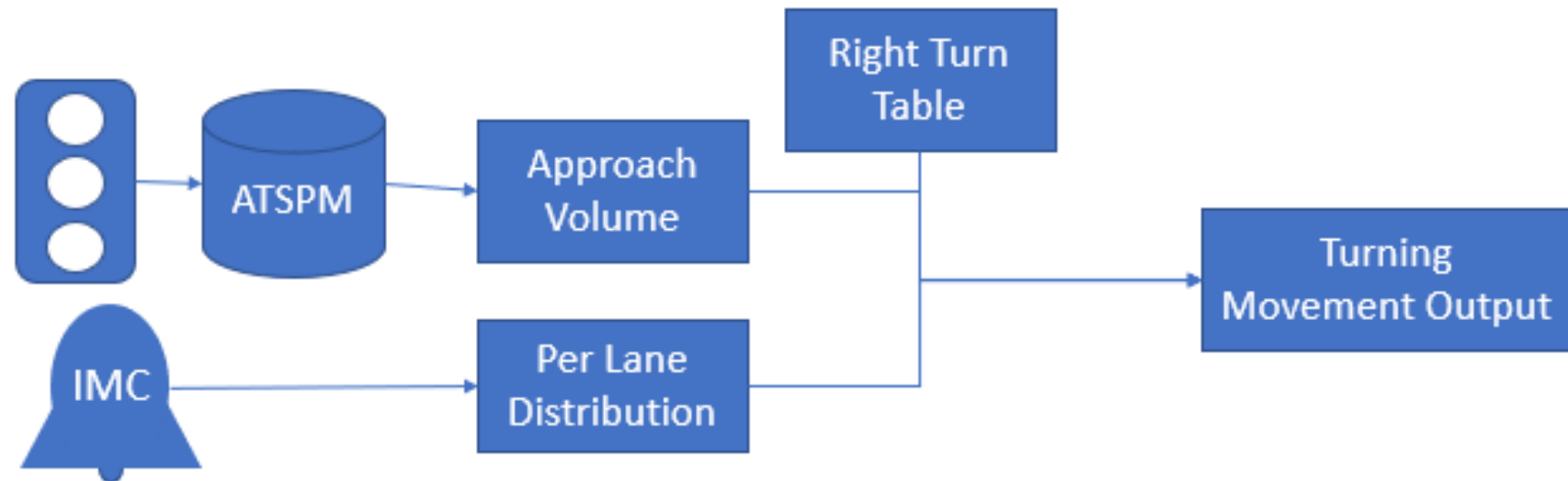
Jeremy Dilmore

Transportation Systems Management
and Operation Engineer, Florida DOT

Arterial Data Sources



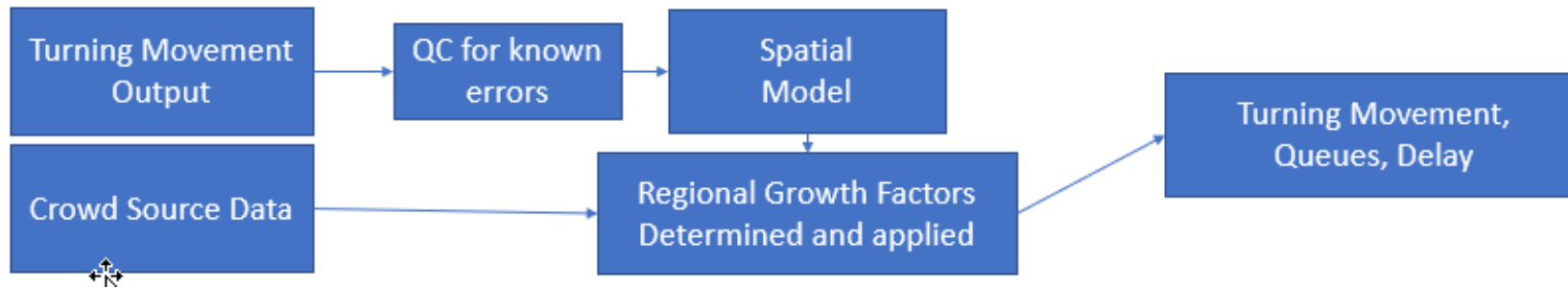
- Florida District 5 arterial roadways have 1600 signalized intersections
 - 900+ reporting ATSPM (2-minute frequency)
 - 200+ have CCTV reporting turning movement counts
- Crowd sourced data
 - GPS based subset of instrumented and reporting



Improving Arterial Awareness

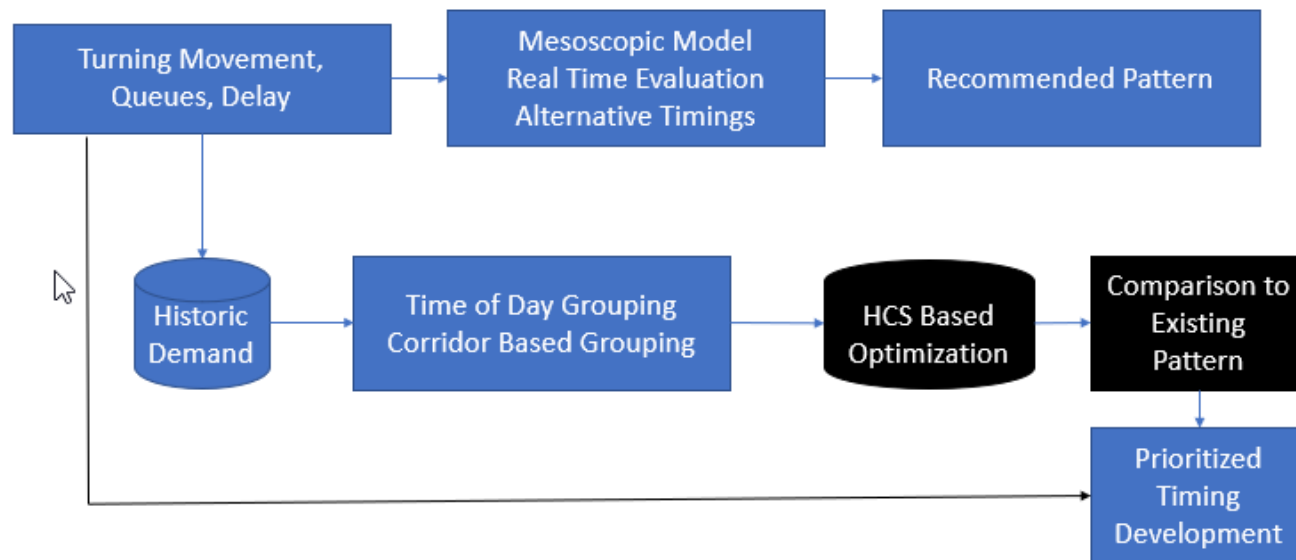
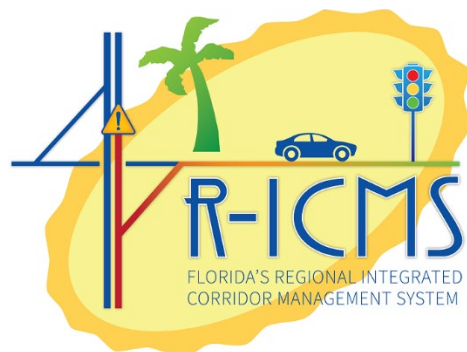


- **Fusing data provides coverage unobtainable with only instrumentation**



- **Fused data then used manage whole system**

- Crashes, event driven demand
- Retiming based on need

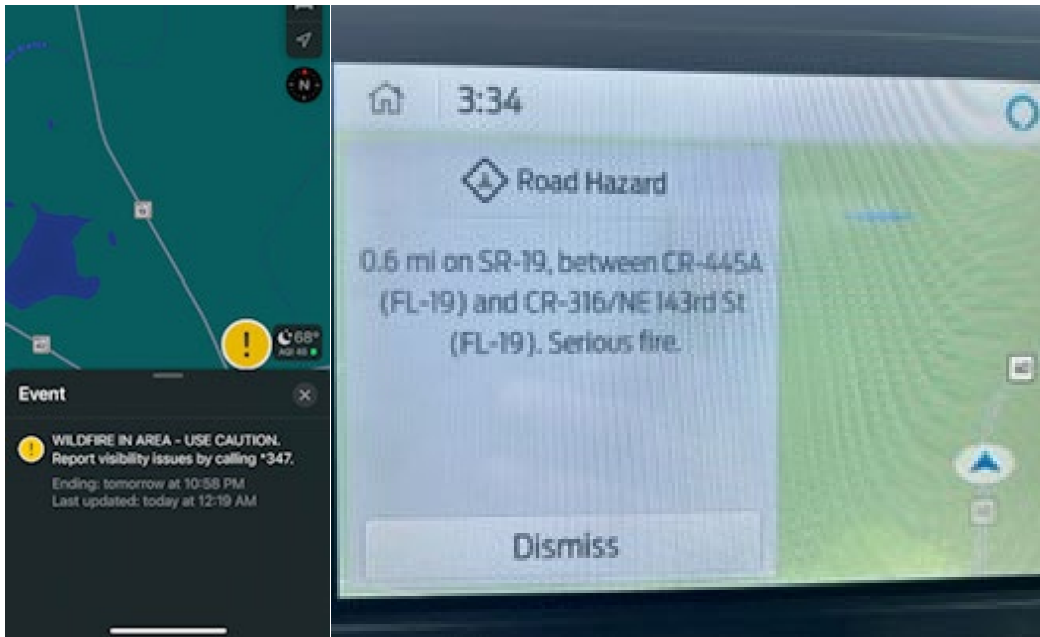


Improving Arterial Operations



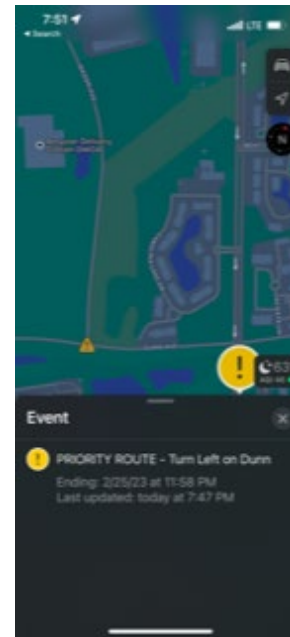
Two Way Communication - Using applications to inform drivers during events such as rocket launches, Orlando venues, hurricanes, etc.

Wildfire



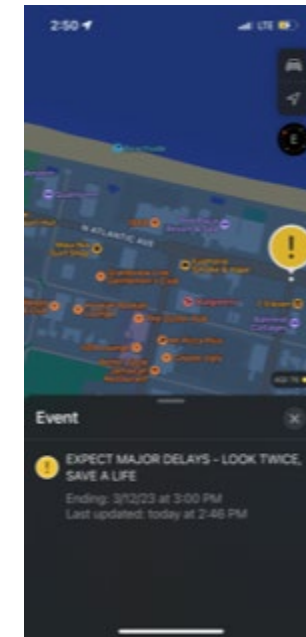
WILDFIRE IN AREA— USE CAUTION

Event Routing



PRIORITY ROUTE – TURN LEFT ON DUNN

Safety Campaign During Event



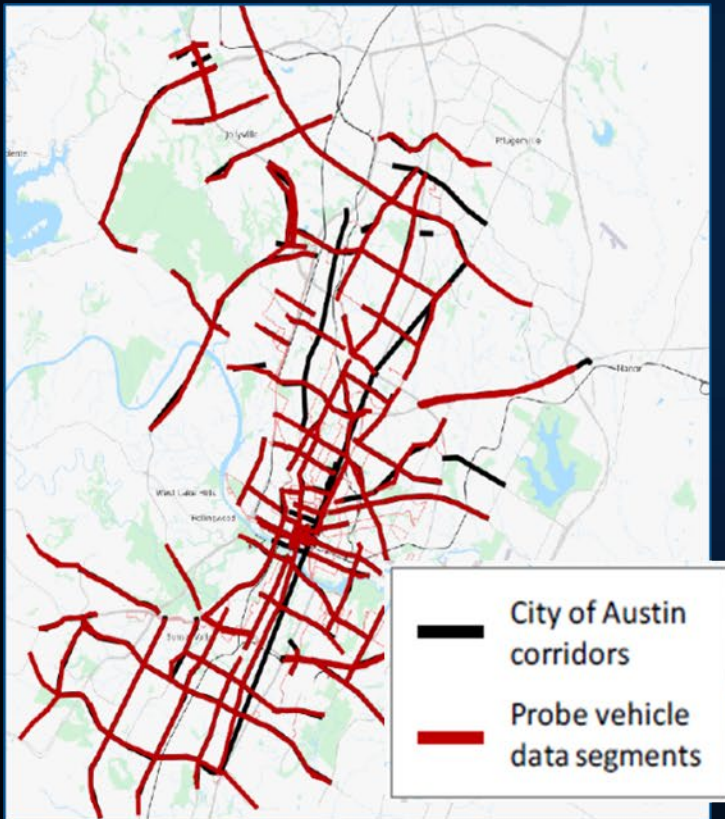
EXPECT MAJOR DELAYS— LOOK TWICE, SAVE A LIFE

Arterial Management Crowdsourcing Examples

Agency	How Data is Used	Data Source
Austin, TX	Performance-based retiming	INRIX®
Louisville, KY	Performance-based retiming Measuring improvement effects	Waze®
Lake County, IL	Continuous monitoring Proactive response Performance-based retiming	Waze® and ATSPM
Washington, DC	Performance-based retiming	INRIX®, Waze®, and ITS sensor data

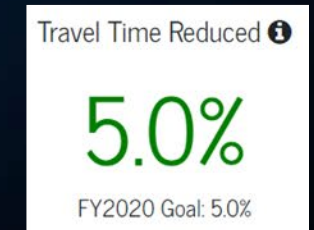
https://www.fhwa.dot.gov/innovation/everydaycounts/edc_5/docs/crowdsourcing_applications.pdf

Example: City of Austin Shifts to Performance-Based Corridor Retiming



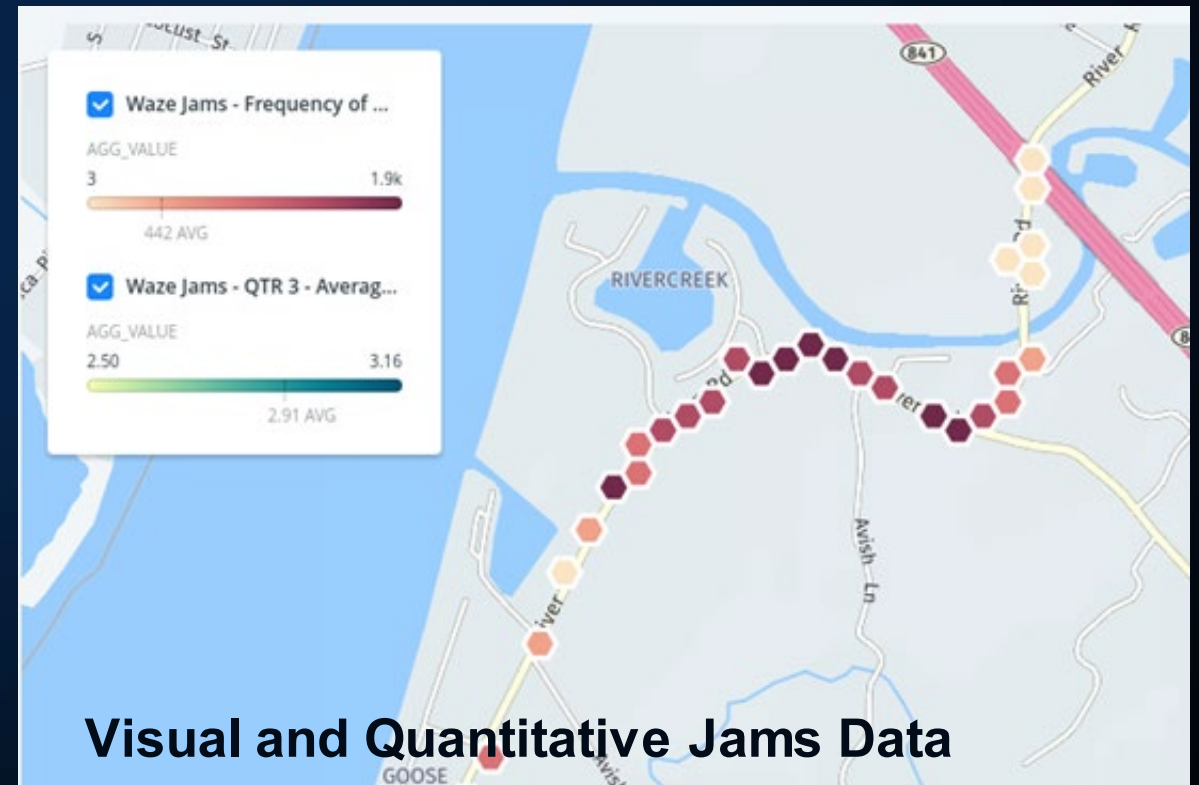
Source: City of Austin

- Previously retiming on rotating three-year schedule among ninety corridors.
- Historic vehicle probe data used to prioritize annual retiming of approximately 30 percent of city signals.
- Benefits of retiming shared with public.



Example: Louisville Metro, Kentucky Crowdsources Signal Retiming Impacts

- Archive and analyze Waze® jams data using PowerBI®.
- Compares data before and after retiming rather than through a paid study.
- Also use data for hot-spot analysis and detecting faulty intersection equipment.



Source: Louisville Metro, Kentucky

Example: Lake County Integrates Navigation Application Data for Signal Responsiveness

- From manual, infrequent to automated, continuous data collection
- Proactively implements alternate signal timing for crashes or adverse weather
- Significant savings on signal coordination and timing studies



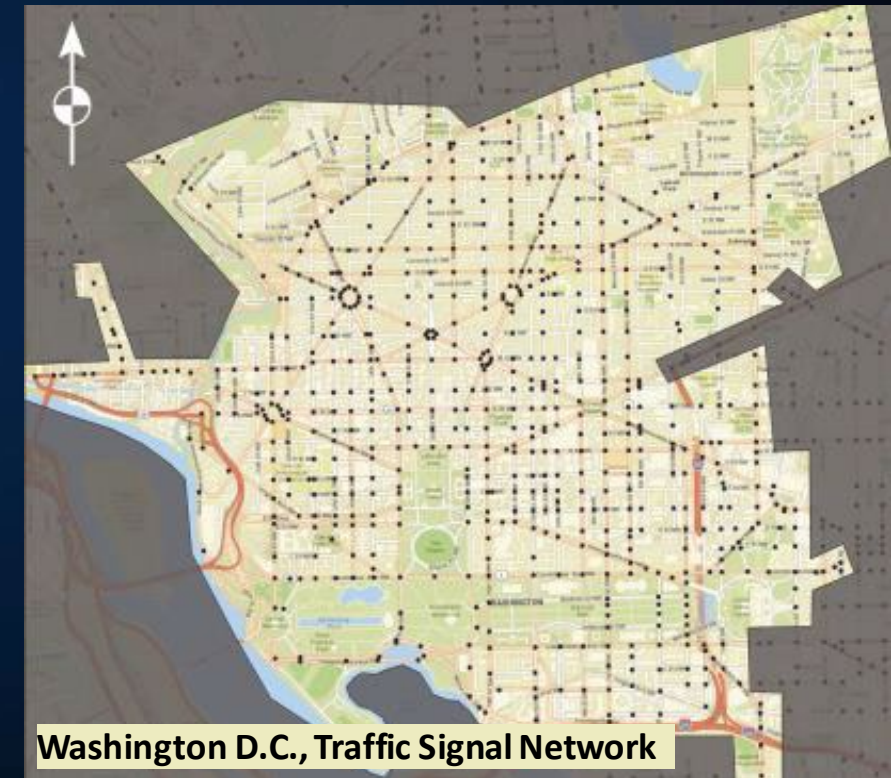
Travel Time, Delay, and Speed Data from Waze, Stops from Automated Traffic Signal Performance Measures

SPEED/DELAY SUMMARY						
Butterfield Rd. - (Allanson Rd. To IL 137)						
		Condition	Travel Time	Delay	Stops	Average Speed
AM PEAK	N/B	Pre-imp.*	380	44.7	1.3	35.1
		Post-imp.**	374	43.3	1.7	35.7
	S/B	Pre-imp.	620.3	287	5.7	21.5
		Post-imp.	356.7	28.7	1.0	37.4

Source: Lake County DOT

Example: Washington D.C. Uses Multiple Data for Corridor Retiming

- 600+ signal grid network with auto, bus, pedestrian, and bicycle considerations.
- Used vehicle probe data through RITIS, Google® Traffic®, Waze®, floating car/GPS, bicycle travel time, and other data with a Synchro® simulation model to retime network.
- Resulted in annual \$2.4M mainline traffic delay savings, and annual \$5.8M savings considering all traffic approaches.



Source: District Department of Transportation

Knowledge Check

How does crowdsourced data improve arterial management?

- A. Detection of faulty traffic signals
- B. Performance-based corridor retiming
- C. Assess impact of signal retiming

D. All of the above



Source: Unsplash



Source: Pixabay.

Question, Answer, and Discussion

Road Weather Crowdsourcing Resources

Adventures in Crowdsourcing webinars with road weather content:

- Social Media for Improved Operations
- Engaging Navigation Providers
- Using Crowdsourced Data for Traveler Information
- Business Case for Crowdsourced Data

FHWA Home / OIPD / Accelerating Innovation / Every Day Counts / EDC-6: Crowdsourcing for Advancing Operations

CAI Home Every Day Counts STIC Network AID Demonstration AMR Program Resources

Crowdsourcing for Advancing Operations

Crowdsourced data from multiple streams can be integrated and used in real time for improved operations.

State and local transportation systems management and operations (TSMO) programs strive to optimize the use of existing roadway facilities through traveler information, incident management, road weather management, arterial management, and other strategies targeting the causes of congestion. TSMO programs require real-time, high-quality, and wide-ranging roadway information. However, gaps in geographic coverage, lags in information timeliness, and life-cycle costs for field equipment can limit agencies' ability to operate the system proactively.

Public agencies at all levels are increasing both their situational awareness and the quality and quantity of operations data using crowdsourcing, which enables staff to apply proactive strategies cost effectively and make better decisions that lead to safer and more reliable travel while protecting privacy and security of individual user data.

Contacts

James Colyar
FHWA Office of Operations
(360) 753-9408
James.Colyar@dot.gov

Greg Jones
FHWA Resource Center
(404) 895-6220
GregM.Jones@dot.gov

Ralph Volpe
FHWA Resource Center
(404) 985-1268
Ralph.Volpe@dot.gov

FHWA EDC-6 Crowdsourcing for Advancing Operation Resource Site (bit.ly/CS4Ops)

Arterial Crowdsourcing Resources

Adventures in Crowdsourcing webinars with arterial management content:

- Traffic Signal Applications
- Validating Crowdsourced Data

Eastern Transportation Coalition webinar:

- Using RITIS for Arterial Performance Measures (Briefing)

FHWA Arterial Management Program



Crowdsourcing for Advancing Operations

Crowdsourced data from multiple streams can be integrated and used in real time for improved operations.

State and local transportation systems management and operations (TSMO) programs strive to optimize the use of existing roadway facilities through traveler information, incident management, road weather management, arterial management, and other strategies targeting the causes of congestion. TSMO programs require real-time, high-quality, and wide-ranging roadway information. However, gaps in geographic coverage, lags in information timeliness, and life-cycle costs for field equipment can limit agencies' ability to operate the system proactively.

Public agencies at all levels are increasing both their situational awareness and the quality and quantity of operations data using crowdsourcing, which enables staff to apply proactive strategies cost effectively and make better decisions that lead to safer and more reliable travel while protecting privacy and security of individual user data.

Contacts

James Colyar
FHWA Office of Operations
(360) 753-9408
James.Colyar@dot.gov

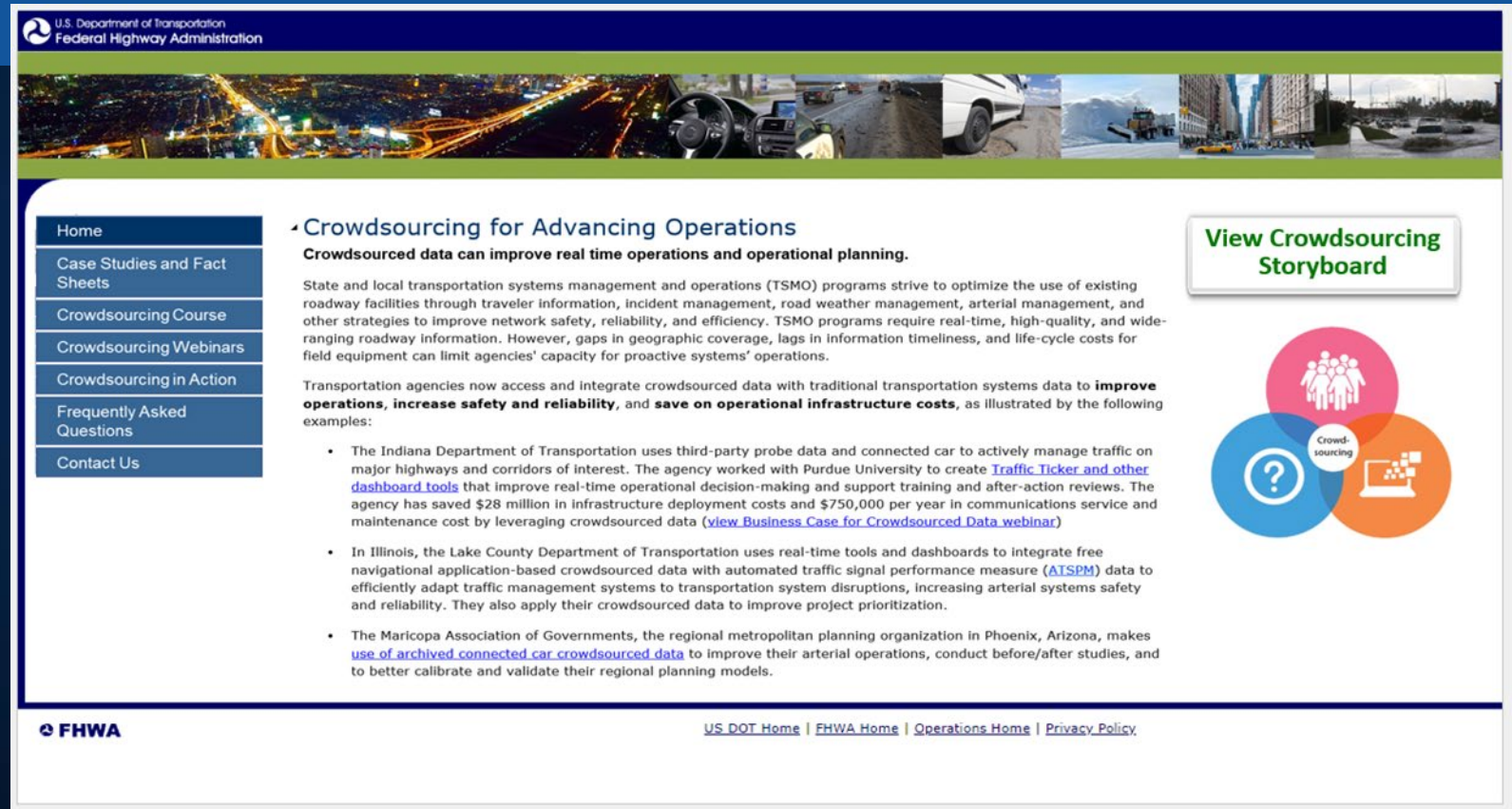
Greg Jones
FHWA Resource Center
(404) 895-6220
GregM.Jones@dot.gov

Ralph Volpe
FHWA Resource Center
(404) 985-1268
Ralph.Volpe@dot.gov

FHWA EDC-6 Crowdsourcing for Advancing Operation Resource Site (bit.ly/CS4Ops)

Crowdsourcing Beyond Every Day Counts Round Six

- New website presence
- Continue course delivery
- Continue technical support
- Continue free access to the EDC-6 Adventures in Crowdsourcing webinar series hosted by the National Operations Center of Excellence



The screenshot shows a concept website for the Federal Highway Administration (FHWA). The header includes the FHWA logo and the text "U.S. Department of Transportation Federal Highway Administration". Below the header is a navigation menu with the following items: Home, Case Studies and Fact Sheets, Crowdsourcing Course, Crowdsourcing Webinars, Crowdsourcing in Action, Frequently Asked Questions, and Contact Us. The main content area is titled "Crowdsourcing for Advancing Operations" and features a sub-heading "Crowdsourced data can improve real time operations and operational planning." The text explains that State and local transportation systems management and operations (TSMO) programs strive to optimize the use of existing roadway facilities through traveler information, incident management, road weather management, arterial management, and other strategies to improve network safety, reliability, and efficiency. It notes that TSMO programs require real-time, high-quality, and wide-ranging roadway information, but gaps in geographic coverage, lags in information timeliness, and life-cycle costs for field equipment can limit agencies' capacity for proactive systems' operations. The text states that transportation agencies now access and integrate crowdsourced data with traditional transportation systems data to **improve operations, increase safety and reliability, and save on operational infrastructure costs**, as illustrated by the following examples:

- The Indiana Department of Transportation uses third-party probe data and connected car to actively manage traffic on major highways and corridors of interest. The agency worked with Purdue University to create [Traffic Ticker and other dashboard tools](#) that improve real-time operational decision-making and support training and after-action reviews. The agency has saved \$28 million in infrastructure deployment costs and \$750,000 per year in communications service and maintenance cost by leveraging crowdsourced data ([view Business Case for Crowdsourced Data webinar](#)).
- In Illinois, the Lake County Department of Transportation uses real-time tools and dashboards to integrate free navigational application-based crowdsourced data with automated traffic signal performance measure ([ATSPM](#)) data to efficiently adapt traffic management systems to transportation system disruptions, increasing arterial systems safety and reliability. They also apply their crowdsourced data to improve project prioritization.
- The Maricopa Association of Governments, the regional metropolitan planning organization in Phoenix, Arizona, makes [use of archived connected car crowdsourced data](#) to improve their arterial operations, conduct before/after studies, and to better calibrate and validate their regional planning models.

On the right side of the page, there is a button labeled "View Crowdsourcing Storyboard" and a diagram consisting of three overlapping circles (pink, blue, and orange) with icons representing people, a question mark, and a laptop, with the word "Crowd-sourcing" in the center.

The footer of the page includes the FHWA logo and the text "US DOT Home | FHWA Home | Operations Home | Privacy Policy".

Concept website in development and intended for FHWA Office of Operations.

Source: FHWA.

Thank you.

James Colyar

james.colyar@dot.gov

360-753-9408

Greg Jones

gregm.jones@dot.gov

404-895-6220

Ralph Volpe

ralph.volpe@dot.gov

404-985-1268



U.S. Department of Transportation
Federal Highway Administration



Upcoming T3 Webinars

Webinar	Date	Time
Crowdsourcing for Advancing Operations: Emergency and Work Zone Management and Next Steps	Tuesday, September 19, 2023	1:00 P.M. - 2:30 P.M. ET

Register: https://www.pcb.its.dot.gov/t3_webinars.aspx

To access the recording and past T3 webinars, visit:

https://www.pcb.its.dot.gov/t3_archives.aspx

- A link to a feedback questionnaire is provided in the chat pod. Please take a few minutes to fill it out – we value your input
- To receive notifications of upcoming events, send an email to T3@dot.gov with “Add to mailing list” in the subject line

Thank you!

