# Transportation Planning Concerns in Rural America

ITS JPO University ITS Workshop





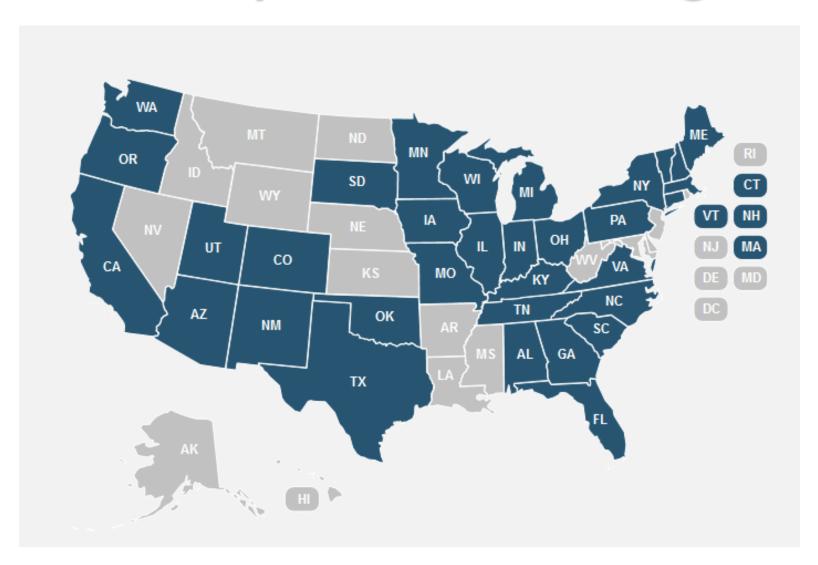
### **About NADO**

- National association for 540 regional development organizations, including emerging network of Rural Transportation Planning Organizations (RTPOs or RPOs)
- Promote public policies that strengthen local governments, communities and economies through the regional strategies, coordination efforts and program expertise of the nation's regional development organizations

#### **About NADO**

- Through the NADO Research Foundation, develop training and resources related to:
  - Rural/small metro transportation planning, RPO America
  - Small business finance
  - Economic development planning
  - Regional resiliency
  - Developing quality of place

## **Regional Transportation Planning Models**



### **Rural Transportation Priorities**

- Safety
- Economic development/resilience
- Preservation/maintenance

## **Research and Training Themes**

- Understanding ITS with relation to:
  - Rural travel within rural areas
  - Rural-origin travel to urban areas
  - Urban-origin travel to or through rural areas
  - Across modes

#### What We Need to Understand

- How to move toward a systemic approach to planning for emerging technologies
- Multi-layered approach: preparing for potential economic and land use impacts of emerging transportation technologies
- Value propositions of the parties involved, and how to ensure equity and the public good are being met

#### **Contact us**

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www.RuralTransportation.org