

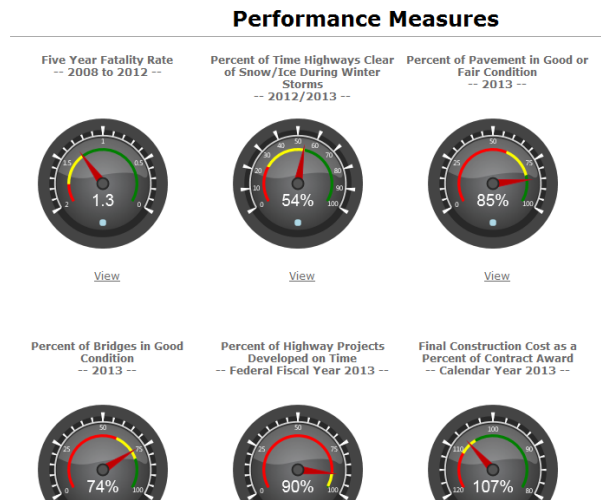
Vaisala

Jon Tarleton - Senior Marketing Manager, Weather
Mark DeVries – Application Expert - Services

VAISALA

Private/Public Partnerships

- Over the past 2 years Vaisala has worked with Idaho TD to meet their challenge of measuring winter road maintenance performance.
- Result was the Performance Index



Following Open Standards

- Supporting the update of NTCIP – supports open architecture
- Encourage the following of federal RWIS siting guidelines – RWIS need to remain a reference data point



Committed to Education

- APWA Certificate Program - Vaisala assisted in developing the weather module and executes the training
 - Trained over 1,500 supervisors in 2 years
- Education Material – Open Architecture
- Webinars 2013
 - Performance Index
 - Planning for the Storm
 - Building an RWIS Program
 - Friction vs. Freeze Point

