IntelliDrive℠ System Engineering

User Needs Workshop

User Needs → Concept of Operations → System Requirements → System Architecture
Agenda

• Introductions & Logistics
• IntelliDrive System Engineering
• System Engineering
• Vehicle Infrastructure Integration (VII)
• IntelliDrive Program
• User Needs Overview / Examples
• User Needs Break-Out #1 / Discussion
• User Needs Break-Out #2 / Discussion
• Wrap Up
Introductions

• IntelliDrive SE Team
• Participating Organizations:
  • State/Local Transportation Agency
  • Public Safety/ Emergency Services
  • Automotive/Vehicle equipment developer
  • Traveler Information Service Provider
  • Academic / Research organization
  • Networking / Telecommunications Provider
  • Transportation Device Manufacturer
  • System Integrators
  • Transit communities
  • Rail communities
• Automotive OEM
• Traffic system operators
• Commercial vehicle operations
• Tolling agencies
• Aftermarket broadcast device vendors
• Aftermarket auto-maker/retrofit device vendors
• Aftermarket & Carry-in Device Vendors
• Data Aggregators
• Others
Logistics

- Main Room
- Breakout Rooms
- Restrooms
- Safety Issues
INTELLIDRIVE SYSTEM ENGINEERING (SE)
IntelliDrive SE Program

• Revisit and update the IntelliDrive concept of operations, requirements, and architecture
• Existing documentation and lessons learned will be used as a resource
• Focus on the Core, Enabling System necessary to form the basis for the safety, mobility, environmental applications
• The first step in this process is to elicit User Needs from you.
IntelliDrive SE Program (cont.)

• Provide the technical foundation for future activities
  – next generation of field tests
  – initial and ongoing deployments
  – continued research as the core technologies and program evolve
IntelliDrive SE Process

User Needs Meetings → User Need Analysis → Stakeholder Engagement

IntelliDrive Needs Analysis

Concept of Operations Document

System Requirements Analysis

System Requirements Document

Architectural Design

Architecture Document
SYSTEMS ENGINEERING
What is a System?

“A combination of interacting elements organized to achieve one or more stated purposes.”

International Council of Systems Engineering

“An aggregation of end products and enabling products to achieve a given purpose”

Electronics Industry Association EIA-632
What is Systems Engineering?

An **inter-disciplinary approach** and means to enable the realization of successful systems.¹

1-EIA-731 Annex B (Glossary)
Systems Engineering (cont.)

• Focuses on:
  – Defining customer needs and required functionality early in the development cycle
  – Documenting requirements
  – Then proceeding with design, implementation, and system validation while considering the complete problem
Systems Engineering Principles

• Start with Your Eye on the Finish Line

• Stakeholder Involvement is Key

• Define the Problem before Implementing the Solution

• Delay Technology Choices
Benefits of Using SE

• Reduced risk of schedule and cost overruns
• Increased likelihood that implementation will meet users’ needs
• Improved stakeholder participation
• Verified functionality and fewer defects
• Better documentation
• More adaptable and resilient systems
  – Extensibility, scalability, robustness
IntelliDrive System Engineering

IntelliDrive System Engineering concentrates on the early SE life cycle...

... while staying focused on the overall program goals
VEHICLE INFRASTRUCTURE INTEGRATION (VII)
VII Key Constraints

• Communications – air gap bridged by 5.9 GHz DSRC and only 5.9 GHz DSRC
• Vehicles equipped as new production only
• VII Network not to be used to replace existing infrastructure (e.g. to provide communications between centers and signal controllers)
• Probe data required
• Privacy principles
VII-era Context

VII System

- Roadside
- Private Vehicles
- Public Service Vehicles
- Network Users
- Administrators
- Infrastructure Service Providers
- External Data Sources
VII-era Resulting Architecture

VII System

- Roadside Infrastructure
- Vehicle
- Public Service Vehicle
- Roadside Equipment
- Service Delivery Nodes
- Certificate Authority
- Network Operations Center
- Network User
- External Data Sources
- Administrator
- Infrastructure Service Provider
INTELLIDRIVE<sup>SM</sup> PROGRAM
What is IntelliDrive?

• Suite of technologies and applications that use wireless communications to provide connectivity:
  – Between vehicles (of all types)
  – Between vehicles and roadway infrastructure
  – Between vehicles and wireless communication devices
  – Between wireless communication devices and roadway infrastructure
The Problem!!!

**Safety**
- 33,963 deaths/year (2009)
- 5,800,000 crashes/year
- Leading cause of death for ages 4 to 34

**Mobility**
- 4.2 billion hours of travel delay
- $78 billion cost of urban congestion

**Environment**
- 2.9 billion gallons of wasted fuel
- Emissions
Program Evolution

The Universe of ITS

Traditional ITS Technologies
- Ramp Metering
- Transit Information
- CV Electronic Credentialing
- Transportation Management Centers

ITS Research Initiatives
- IVBSS
- ICM
- VII - POC
- MSAA
- NG911

IntelliDrive

Basis of Current Deployments

Demonstrations/Pilots

Wireless Connectivity
When is IntelliDrive Taking Place

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>FCC allocates 5.9 GHz spectrum for DSRC</td>
</tr>
<tr>
<td>2005</td>
<td>VII Architecture developed based on Day 1 Use Cases</td>
</tr>
<tr>
<td>2006</td>
<td>Prototypes for V2V (safety applications) and V2I (public applications) developed based on DSRC 5.9 GHz and tested in a POC test bed</td>
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<tr>
<td>2008</td>
<td></td>
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<tr>
<td>2009</td>
<td>IntelliDrive SE Program initiated to re-baseline</td>
</tr>
<tr>
<td>2010</td>
<td>Re-baselined IntelliDrive Concept of Operations, Requirements, &amp; Architecture completed</td>
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“VII” rebranded as “IntelliDrive” to reflect new assumptions

Stakeholder workshops to solicit user needs

We are here
It’s All About Connectivity

- E-payment Transactions
- Signal Phase and Timing Information
- V2V Safety Messages
- Probe Data
- Infrastructure Communications
- Real Time Network Data
- Situation Relevant Information

Opportunity for Innovation
# ITS JPO IntelliDrive Program Structure

<table>
<thead>
<tr>
<th>Applications</th>
<th>Safety</th>
<th>Mobility</th>
<th>Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td>V2V</td>
<td>V2I</td>
<td>Real Time Data Capture &amp; Management</td>
<td>AERIS</td>
</tr>
<tr>
<td></td>
<td>Safety Pilot</td>
<td>Dynamic Mobility Applications</td>
<td>Road Weather Applications</td>
</tr>
</tbody>
</table>

- **Technology**
  - Harmonization of International Standards & Architecture
  - Human Factors
  - **Systems Engineering**
  - Certification
  - Test Environments

- **Policy**
  - Deployment Scenarios
  - Financing & Investment Models
  - Operations & Governance
  - Institutional Issues
USDOT Activities

• Broad program of research to address all aspects of IntelliDrive
  – Safety – V2V, V2I
  – Mobility – Data Capture Management, Dynamic Mobility Applications
  – Environment – AERIS along with road weather management (*Clarus*)

• As well as looking at higher level issues
  – Regulatory needs
  – Policy framework
  – Standards evolution
Scope of IntelliDrive

- IntelliDrive is composed of 3 layers:
  - (1) Users, Mobile, Non-Mobile, Public and Private
  - (2) Applications, which bring about safer, smarter, and greener transportation, and
  - (3) a Core System, which enables applications by providing cooperative data exchange capabilities.

- Our Focus today is on the Core System
Potential IntelliDrive Users

Mobile users may include:

• Private individuals traveling in motor vehicles
• Public safety personnel traveling in public safety vehicles
• Commercial vehicle operators in commercial vehicles
• Pedestrians and bicyclists
• Transit vehicle riders in transit vehicles
• Transit vehicle operators in transit vehicles
• Traffic management personnel traveling in maintenance and construction vehicles
• Local Utility Personnel
• Private Fleet Users

Non-mobile users may include:

• Traffic operations personnel
• Transit system operators
• Toll management authorities
• Value added service providers
• Rail system operators
• Fleet dispatchers
• Emergency management personnel
Safety & Mobility & Environment

• Safety and mobility capabilities, while a continual focus of the program over the last several years, are not intended to be its limit.

• Capabilities that provide environmental benefit are a new focus for IntelliDrive support.

• While strictly commercial capabilities are no longer a point of focus for the IntelliDrive program, commercial capabilities that enhance safety, provide mobility and/or are environmentally-focused may also be supported.
Potential Capabilities of IntelliDrive

• Vehicle to Vehicle 
  (from the basics to more advanced capabilities)
  – Location/speed: “Here-I-Am”
  – Emergency electronic brake lights: “Look out, I’m braking”
  – Accident notification: “I just had an accident”
  – Cooperative platooning
Potential Capabilities of IntelliDrive

• Vehicle to Infrastructure (covers safety and mobility)
  – Intersection based collision avoidance
  – Signal optimization, prioritization, pre-emption
  – Curve speed/rollover warning
  – Credentialing
  – Payment
Potential Capabilities of IntelliDrive

• Vehicles, Infrastructure and Wireless Devices (mobile to fixed – either broadcast or transaction specific communications)
  – Where is my car?
  – Pedestrian alert to vehicle
  – eCommerce
How does DSRC fit in?

• Dedicated Short Range Communications (DSRC)
  – Remains *one of* the important technologies used within the IntelliDrive System

• 75MHz of spectrum in 5.9 GHz range allocated by FCC to:
  – “[provide] vehicle-to-vehicle and vehicle-to-infrastructure communications, helping to protect the safety of the traveling public. It can save lives by warning drivers of an impending dangerous condition or event in time to take corrective or evasive actions.”
  – “The band is also eligible for use by non-public safety entities for commercial or private DSRC operations.”
Changing Assumptions & Constraints

• Wireless Technologies such as Wi-Fi and Cellular may supplement DSRC at 5.9 GHz
• Aftermarket, Retrofit, Carry-In Devices considered
• Deployments could be more organic
• Various Vehicle Types will be supported
• Alternative Approaches to Privacy and Anonymity may be considered
• Different Services may be provided
### VII vs. IntelliDrive

<table>
<thead>
<tr>
<th>VII</th>
<th>IntelliDrive</th>
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</thead>
<tbody>
<tr>
<td>5.9 GHz DSRC only</td>
<td>5.9 GHz DSRC and others</td>
</tr>
<tr>
<td>OEM only</td>
<td>OEM, aftermarket and retrofit</td>
</tr>
<tr>
<td>Light vehicles</td>
<td>All vehicles</td>
</tr>
<tr>
<td>National interoperability</td>
<td>National interoperability</td>
</tr>
<tr>
<td>Must not compromise safety, security</td>
<td>Must not compromise safety, security</td>
</tr>
<tr>
<td>Must protect privacy</td>
<td>Must protect privacy</td>
</tr>
<tr>
<td>Probe data, publish-subscribe</td>
<td>Probe data?</td>
</tr>
</tbody>
</table>
IntelliDrive Context

Roadside Devices

Vehicles

Other Mobile Users

Back office Users

Administrators

External Data Sources
IntelliDrive SE Process: Gather User Needs

- Workshops Conducted
  - Vancouver, BC – August 10/11
  - Detroit, MI – August 25/26
  - San Jose, CA – Sep 1/2
  - Washington, DC - Today
Gathering User Needs:
What have we heard so far?

- Give me the data – current traffic, all roads, all the time
- Standardized
- Support multiple modes – include Cyclists, Pedestrians, other vulnerable users
- Set driver’s expectations: inform them when IntelliDrive/safety services are available
- Support targeted broadcasts to sets of vehicles – by location, type, individual
- Support back-office brokering of data sets via standardized interfaces, services
- Support roaming for users devices
- Provide authentication, ensuring users that messages are from legitimate sources
Gathering User Needs: 
So What’s New?

• Sample Need: Need location of pedestrians
  – Traffic Management Center, for signal operations
  – Transit Management Center, for rider demand
  – Transit Vehicles, for rider demand
  – Roadside, for signal operations and safety
  – Vehicles, for safety

• Sample Constraints:
  – All interfaces should be defined as open standards
  – IntelliDrive deployments should be maintainable by existing ITS maintenance organizations
Gathering User Needs: Perspectives

- Well represented in previous workshops:
  - Vehicle device makers
  - Traffic management and operations
  - Traveler Information Service Providers

- Perspectives we hope to gain this week:
  - Public safety, emergency management
  - Planning
  - Fleet operations – public, private
  - Insurance
  - Rail
  - Carry in devices
INTELLIDRIVE USER NEEDS
OVERVIEW/EXAMPLES
What is a User Need?

• A “User Need” is defined as a capability that is identified to accomplish a specific goal or solve a problem that is to be supported by the IntelliDrive System.

• “A user requirement for a system that a user believes would solve a problem experienced by the user.”
  – IEEE Std 1362-1998, Section 3.26 - User Need

• Describes “what” is needed and not “how” it is to be implemented
Characteristics of User Needs

• Scoped to the appropriate level
  – Too general -- needs to be further defined
  – Too specific -- may imply design

• Not Application specific

• May include notional latency, security, size or bandwidth (if applicable) needs
  – Not the solution of any specific interface or protocol
Vending Machine Example
Vending Machine User Need 1

• **Who**: Thurston

• **What**: I need the soda pop vending machine to provide a way to quench my thirst.

• **Why**: To increase my chance of survival.
Vending Machine User Need 2

• **Who:** Allen Wright

• **What:** I need the soda pop vending machine to accept some means of payment for the product.

• **Why:** To finance more product, my salary, and the gas for my delivery truck.
Vending Machine User Need 3

• **Who**: Tony

• **What**: I need for the soda pop vending machine to increase the amount of customers to my gas station convenience mart.

• **Why**: So that I can sell more snacks and other high margin items in my convenience mart.
User Needs – The User’s Role

• Identify User Needs (capabilities, problems to be solved, processes to be improved)
• Attribute each need to an individual/group/organization
• What is your Rationale?
• Tell us your perspective
A User Need Example

• **Who?** Traffic Manager

• **What is the problem?** I don’t have a complete picture of traffic conditions on my roadway network.

• **Why is this a problem?** I need to manage the roadways to reduce congestion while improving safety and mobility.

• **What do you need to solve this problem?** I need current and historical information that describes traffic conditions on the entire scope of the roadways I manage.

• **Why should IntelliDrive solve this problem?** If I could get vehicle locations with IntelliDrive I could perform better adaptive signal control. Getting this information with fixed sensors is cost prohibitive.
Another User Need Example

• **Who?** Emergency Operations Center Manager

• **What is the problem?** I currently only broadcast advisory information. I want to selectively send advisory information to travelers in specific geographical areas.

• **Why is this a problem?** The advisories can be received by travelers not impacted by the advisory.

• **What do you need to solve the problem?** I want to increase the relevancy of the advisory information to the travelers for more effective communication.

• **Why should IntelliDrive solve this problem?** I want IntelliDrive to provide me a means to communicate emergency advisory information directly to travelers in certain geographic areas. Providing this capability with existing dissemination methods is cost prohibitive.
Another User Need Example

- **Who?** Vehicle OEM
- **What is the problem?** I would like to provide a way of notifying the vehicle’s systems of upcoming bad road weather conditions.
- **Why is this a problem?** Road weather surface conditions can change rapidly and pose a safety risk to vehicles.
- **What do you need to solve the problem?** I need better road surface condition data.
- **Why should IntelliDrive solve this problem?** IntelliDrive can provide actual vehicle’s reactions to weather conditions (ABS, traction control etc.) that I cannot get another way. IntelliDrive can also provide information for areas where I cannot install fixed sensors.
Another User Need Example

• **Who?** Transit Manager

• **What is the problem?** I can’t ensure that my transit vehicles stay on schedule.

• **Why is this a problem?** Late transit vehicles has resulted in a drop in ridership.

• **What do you need to solve the problem?** I have a need for the signals to be modified in order to accommodate a bus that is behind schedule.

• **Why should IntelliDrive solve this problem?** IntelliDrive could provide a way for my transit fleet to communicate with the signals and reduce my reliance on proprietary signal priority equipment.
Next Steps

- Who are you?
- What is the problem?
- Why is this a problem?
- What do you need to solve the problem?
- Why should IntelliDrive solve this problem?
For More Information...

http://www.intellidriveusa.org/
INTELLIDRIVE USER NEEDS
BREAKOUT #1 / DISCUSSION
Break-Out Groups

• Identify Breakout Session
• You are encouraged to attend that topic that you are familiar with and that you are interested in
• Once you get there start by introducing yourselves – who you are and what your background with IntelliDrive is.
• Each group will discuss topics particular to that domain along with general findings across all domains
### Break-Out Group Room Assignments – 12:30pm

<table>
<thead>
<tr>
<th>Breakout Group</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fleet-based vehicle operations (EM, CVO, M&amp;C, devices)</td>
<td>311</td>
</tr>
<tr>
<td>Transportation Operation Centers (tolling, decision support -- transit, maintenance, weather, ...)</td>
<td>314</td>
</tr>
<tr>
<td>Telecommunications, Data management and aggregation, Network providers, Planning</td>
<td>317</td>
</tr>
</tbody>
</table>
Breakout Group Introduction

• Introduce ourselves
  – Name
  – Company/Agency/ Organization
  – Involvement, Background with IntelliDrive (and its predecessors)
  – Expectations

• Objectives
  – Capture User Needs—problems/solutions/rationale
Breakout Group – Key Questions

• Who are you?
• What is the problem?
• Why is this a problem?
• What do you need to solve the problem?
• Why should IntelliDrive solve this problem?
Day 2 Agenda

9:00 – 9:05    Welcome Back
9:05 – 9:45    Breakout #1 Reports
9:45 – 10:00   Intro of Breakout #2 Topics
10:00 – 10:30  Breakout Sessions #2
10:30 – 10:45  Break
10:45 – 12:00  Breakout Sessions (cont’d)
12:00 – 1:15   Lunch
1:15 – 2:45    Breakout Sessions (cont’d)
2:45 – 3:00    Break
3:00 – 4:00    Breakout #2 Discussion, Wrap-Up
Breakout #1 – Reports

What did we learn?

• Someone from each group summarize key points
  – Problems
  – Needs
  – Rationale
INTELLIDRIVE USER NEEDS
INTRO OF BREAKOUT #2 TOPICS
Information Exchanges

IntelliDrive Core System

Travelers
- Secure authenticated exchanges and broadcasts. Bandwidth-limited, some latency

Vehicles
- Broadcasts, high or low speed, high or low latency
- Secure authenticated exchanges and broadcasts. High speed, low latency

Centers
- Secure authenticated exchanges and broadcasts. Bandwidth-limited, some latency

Roadside
- Broadcasts, high or low speed, high or low latency
“What If” ...

- Scenarios selected from yesterday’s input for discussion today
- Characterize the information exchanges necessary to solve these problems
- Think of today, and think of the future......evolutionary and revolutionary
Scenario Examination

- Identify the entities (Center, Roadside, Traveler, Vehicle)
- Consider the following questions from the perspective of each entity:
  - What data or information is necessary to solve this problem?
  - What other data from outside of the Core System would be helpful?
  - Does the Core System need to ensure a high probability of information delivery?
  - Does Core System need to support the delivery of large data sets?
  - Does Core System need to store data or information?
  - Does Core System need to provide any processing capability?
INTELLIDRIVE USER NEEDS
BREAKOUT #2 / DISCUSSION
Breakout #2: Summarize What We Heard

• Possibilities
• Additional Needs
• Considerations moving forward
WRAP UP
Next Steps

• The inputs from this workshop will be collected and organized

• Findings Report provided to USDOT
  – DOT will disseminate to the participants

• Next step for the program will be to update the IntelliDrive System Concept of Operations

• Stay tuned!
PLEASE FILL OUT YOUR EVALUATION FORM
Thank you for your participation!

http://www.intellidriveusa.org/