IntelliDrive℠ System Engineering
User Needs Workshop

User Needs → Concept of Operations → System Requirements → System Architecture
Agenda

• Introductions & Logistics
• IntelliDrive System Engineering
• System Engineering
• Vehicle Infrastructure Integration (VII)
• IntelliDrive Program
• User Needs Overview / Examples
• User Needs Break-Out #1 / Discussion
• User Needs Break-Out #2 / Discussion
• Wrap Up
Introductions

- IntelliDrive SE Team
- Participating Organizations:
  - State/Local Transportation Agency
  - Public Safety/ Emergency Services
  - Automotive/Vehicle equipment developer
  - Traveler Information Service Provider
  - Academic / Research organization
  - Networking / Telecommunications Provider
  - Transportation Device Manufacturer
  - System Integrators
  - Transit communities
  - Rail communities
  - Automotive OEM
  - Traffic system operators
  - Commercial vehicle operations
  - Tolling agencies
  - Aftermarket broadcast device vendors
  - Aftermarket auto-maker/retrofit device vendors
  - Aftermarket & Carry-in Device Vendors
  - Data Aggregators
  - Others
Logistics

- Main Room
- Breakout Rooms
- Restrooms
- Safety Issues
INTELLIDRIVE SYSTEM ENGINEERING (SE)
IntelliDrive SE Program

• Revisit and update the IntelliDrive concept of operations, requirements, and architecture
• Existing documentation and lessons learned will be used as a resource
• Focus on the Core, Enabling System necessary to form the basis for the safety, mobility, environmental applications
• The first step in this process is to elicit User Needs from you.
IntelliDrive SE Program (cont.)

• Provide the technical foundation for future activities
  – next generation of field tests
  – initial and ongoing deployments
  – continued research as the core technologies and program evolve
IntelliDrive SE Process

1. User Needs Meetings
   - User Need Analysis
   - Stakeholder Engagement
     - IntelliDrive Needs Analysis
     - System Requirements Analysis
     - Architectural Design
       - Concept of Operations Document
       - System Requirements Document
       - Architecture Document

   Backward:
   - System Requirements Analysis
   - IntelliDrive Needs Analysis
   - Stakeholder Engagement
     - User Need Analysis
     - User Needs Meetings
SYSTEMS ENGINEERING
What is a System?

“A combination of interacting elements organized to achieve one or more stated purposes.”

International Council of Systems Engineering

“An aggregation of end products and enabling products to achieve a given purpose”

Electronics Industry Association EIA-632
What is Systems Engineering?

An **inter-disciplinary approach** and means to enable the realization of successful systems.\(^1\)
Systems Engineering (cont.)

• Focuses on:
  – Defining customer needs and required functionality early in the development cycle
  – Documenting requirements
  – Then proceeding with design, implementation, and system validation while considering the complete problem
Systems Engineering Principles

• Start with Your Eye on the Finish Line

• Stakeholder Involvement is Key

• Define the Problem before Implementing the Solution

• Delay Technology Choices
Benefits of Using SE

- Reduced risk of schedule and cost overruns
- Increased likelihood that implementation will meet users’ needs
- Improved stakeholder participation
- Verified functionality and fewer defects
- Better documentation
- More adaptable and resilient systems
  - Extensibility, scalability, robustness
IntelliDrive System Engineering concentrates on the early SE life cycle... while staying focused on the overall program goals.
VEHICLE INFRASTRUCTURE INTEGRATION (VII)
VII Key Constraints

• Communications – air gap bridged by 5.9 GHz DSRC and only 5.9 GHz DSRC
• Vehicles equipped as new production only
• VII Network not to be used to replace existing infrastructure (e.g. to provide communications between centers and signal controllers)
• Probe data required
• Privacy principles
VII-era Context

- Roadside
- Private Vehicles
- Public Service Vehicles
- Network Users
- Administrators
- Infrastructure Service Providers
- External Data Sources

VII System
VII-era Resulting Architecture

VII System

- Roadside Infrastructure
- Vehicle
- Public Service Vehicle

Roadside Equipment

Service Delivery Nodes

Certificate Authority

Network Operations Center

Network User

External Data Sources

Administrator

Infrastructure Service Provider
INTELLIDRIVE℠ PROGRAM
What is IntelliDrive?

• Suite of technologies and applications that use wireless communications to provide connectivity:
  – Between vehicles (of all types)
  – Between vehicles and roadway infrastructure
  – Between vehicles and wireless communication devices
  – Between wireless communication devices and roadway infrastructure
The Problem!!!

Safety
• 33,963 deaths/year (2009)
• 5,800,000 crashes/year
• Leading cause of death for ages 4 to 34

Mobility
• 4.2 billion hours of travel delay
• $78 billion cost of urban congestion

Environment
• 2.9 billion gallons of wasted fuel
• Emissions
Program Evolution

The Universe of ITS

Traditional ITS Technologies
- Ramp Metering
- CV Electronic Credentialing
- Transit Information
- Transportation Management Centers

ITS Research Initiatives
- IVC
- IVBSS
- VII-POC
- ICM
- MSAA
- NG9-11

IntelliDrive

Basis of Current Deployments
- Demonstrations/Pilots

Wireless Connectivity
When is IntelliDrive Taking Place

- FCC allocates 5.9 GHz spectrum for DSRC
- VII Architecture developed based on Day 1 Use Cases
- Prototypes for V2V (safety applications) and V2I (public applications) developed based on DSRC 5.9 GHz and tested in a POC test bed

- "VII" rebranded as "IntelliDrive" to reflect new assumptions
- IntelliDrive SE Program initiated to re-baseline
- Stakeholder workshops to solicit user needs
- Re-baselined IntelliDrive Concept of Operations, Requirements, & Architecture completed

We are here
It’s All About Connectivity

- E-payment Transactions
- Signal Phase and Timing Information
- V2V Safety Messages
- Probe Data
- Infrastructure Communications

“The Network”

Opportunity for Innovation

- Real Time Network Data
- Situation Relevant Information

“The Network”

It’s All About Connectivity
ITS JPO IntelliDrive Program

Structure

Applications

Safety
- V2V
- V2I
- Safety Pilot

Mobility
- Real Time Data Capture & Management
- Dynamic Mobility Applications

Environment
- AERIS
- Road Weather Applications

Technology

Harmonization of International Standards & Architecture
Human Factors
- Systems Engineering
Certification
Test Environments

Policy

Deployment Scenarios
Financing & Investment Models
Operations & Governance
Institutional Issues
USDOT Activities

• Broad program of research to address all aspects of IntelliDrive
  – Safety – V2V, V2I
  – Mobility – Data Capture Management, Dynamic Mobility Applications
  – Environment – AERIS along with road weather management (*Clarus*)

• As well as looking at higher level issues
  – Regulatory needs
  – Policy framework
  – Standards evolution
Scope of IntelliDrive

- IntelliDrive is composed of 3 layers:
  - (1) Users, Mobile, Non-Mobile, Public and Private
  - (2) Applications, which bring about safer, smarter, and greener transportation, and
  - (3) a Core System, which enables applications by providing cooperative data exchange capabilities.

- Our Focus today is on the Core System
Potential IntelliDrive Users

Mobile users may include:

- Private individuals traveling in motor vehicles
- Public safety personnel traveling in public safety vehicles
- Commercial vehicle operators in commercial vehicles
- Pedestrians and bicyclists
- Transit vehicle riders in transit vehicles
- Transit vehicle operators in transit vehicles
- Traffic management personnel traveling in maintenance and construction vehicles
- Local Utility Personnel
- Private Fleet Users

Non-mobile users may include:

- Traffic operations personnel
- Transit system operators
- Toll management authorities
- Value added service providers
- Rail system operators
- Fleet dispatchers
- Emergency management personnel
Safety & Mobility & Environment

• Safety and mobility capabilities, while a continual focus of the program over the last several years, are not intended to be its limit.

• Capabilities that provide environmental benefit are a new focus for IntelliDrive support.

• While strictly commercial capabilities are no longer a point of focus for the IntelliDrive program, commercial capabilities that enhance safety, provide mobility and/or are environmentally-focused may also be supported.
Potential Capabilities of IntelliDrive

• Vehicle to Vehicle
  (from the basics to more advanced capabilities)
  – Location/speed: “Here-I-Am”
  – Emergency electronic brake lights: “Look out, I’m braking”
  – Accident notification: “I just had an accident”
  – Cooperative platooning
Potential Capabilities of IntelliDrive

• Vehicle to Infrastructure (covers safety and mobility)
  – Intersection based collision avoidance
  – Signal optimization, prioritization, pre-emption
  – Curve speed/rollover warning
  – Credentialing
  – Payment
Potential Capabilities of IntelliDrive

• Vehicles, Infrastructure and Wireless Devices (mobile to fixed – either broadcast or transaction specific communications)
  – Where is my car?
  – Pedestrian alert to vehicle
  – eCommerce
How does DSRC fit in?

• Dedicated Short Range Communications (DSRC)
  – Remains *one of* the important technologies used within the IntelliDrive System

• 75MHz of spectrum in 5.9 GHz range allocated by FCC to:
  – “[provide] vehicle-to-vehicle and vehicle-to-infrastructure communications, helping to protect the safety of the traveling public. It can save lives by warning drivers of an impending dangerous condition or event in time to take corrective or evasive actions.”
  – “The band is also eligible for use by non-public safety entities for commercial or private DSRC operations.”
Changing Assumptions & Constraints

• Wireless Technologies such as Wi-Fi and Cellular Communications may supplement DSRC at 5.9 GHz
• Aftermarket and Retrofit Devices – both on-board and handheld
• Deployments could be more organic
• Various Vehicle Types will be supported
• Alternative Approaches to Privacy and Anonymity may be considered
• Different Services may be provided
### VII vs. IntelliDrive

<table>
<thead>
<tr>
<th>VII</th>
<th>IntelliDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.9 GHz DSRC only</td>
<td>5.9 GHz DSRC and others</td>
</tr>
<tr>
<td>OEM only</td>
<td>OEM, aftermarket and retrofit</td>
</tr>
<tr>
<td>Light vehicles</td>
<td>All vehicles</td>
</tr>
<tr>
<td>National interoperability</td>
<td>National interoperability</td>
</tr>
<tr>
<td>Must not compromise safety, security</td>
<td>Must not compromise safety, security</td>
</tr>
<tr>
<td>Must protect privacy</td>
<td>Must protect privacy</td>
</tr>
<tr>
<td>Probe data, publish-subscribe</td>
<td>Probe data?</td>
</tr>
</tbody>
</table>
IntelliDrive Context

- Roadside Devices
- Vehicles
- Other Mobile Users
- Back office Users
- Administrators
- External Data Sources
INTELLIDRIVE USER NEEDS
OVERVIEW/EXAMPLES
What is a User Need?

• A “User Need” is defined as a capability that is identified to accomplish a specific goal or solve a problem that is to be supported by the IntelliDrive System.

• “A user requirement for a system that a user believes would solve a problem experienced by the user.”
  – IEEE Std 1362-1998, Section 3.26 - User Need

• Describes “what” is needed and not “how” it is to be implemented
Characteristics of User Needs

• Scoped to the appropriate level
  – Too general -- needs to be further defined
  – Too specific -- may imply design

• Not Application specific

• May include notional latency, security, size or bandwidth (if applicable) needs
  – Not the solution of any specific interface or protocol
Vending Machine Example
Vending Machine User Need 1

- **Who:** Thurston
- **What:** I need the soda pop vending machine to provide a way to quench my thirst.
- **Why:** To increase my chance of survival.
Vending Machine User Need 2

• **Who**: Allen Wright

• **What**: I need the soda pop vending machine to accept some means of payment for the product.

• **Why**: To finance more product, my salary, and the gas for my delivery truck.
Vending Machine User Need 3

- **Who:** Tony
- **What:** I need for the soda pop vending machine to increase the amount of customers to my gas station convenience mart.
- **Why:** So that I can sell more snacks and other high margin items in my convenience mart.
User Needs – The User’s Role

• Identify User Needs (capabilities, problems to be solved, processes to be improved)
• Attribute each need to an individual/group/organization
• What is your Rationale?
• Tell us your perspective
A User Need Example

- **Who?** Traffic Manager
- **What is the problem?** I don’t have a complete picture of traffic conditions on my roadway network.
- **Why is this a problem?** I need to manage the roadways to reduce congestion while improving safety and mobility.
- **What do you need to solve this problem?** I need current and historical information that describes traffic conditions on the entire scope of the roadways I manage.
- **Why should IntelliDrive solve this problem?** If I could get vehicle locations with IntelliDrive I could perform better adaptive signal control. Getting this information with fixed sensors is cost prohibitive.
Another User Need Example

• **Who?** Emergency Operations Center Manager

• **What is the problem?** I currently only broadcast advisory information. I want to selectively send advisory information to travelers in specific geographical areas.

• **Why is this a problem?** The advisories can be received by travelers not impacted by the advisory.

• **What do you need to solve the problem?** I want to increase the relevancy of the advisory information to the travelers for more effective communication.

• **Why should IntelliDrive solve this problem?** I want IntelliDrive to provide me a means to communicate emergency advisory information directly to travelers in certain geographic areas. Providing this capability with existing dissemination methods is cost prohibitive.
Another User Need Example

• **Who?** Vehicle OEM

• **What is the problem?** I would like to provide a way of notifying the vehicle’s systems of upcoming bad road weather conditions.

• **Why is this a problem?** Road weather surface conditions can change rapidly and pose a safety risk to vehicles.

• **What do you need to solve the problem?** I need better road surface condition data.

• **Why should IntelliDrive solve this problem?** IntelliDrive can provide actual vehicle’s reactions to weather conditions (ABS, traction control etc.) that I cannot get another way. IntelliDrive can also provide information for areas where I cannot install fixed sensors.
Another User Need Example

• **Who?** Transit Manager

• **What is the problem?** I can’t ensure that my transit vehicles stay on schedule.

• **Why is this a problem?** Late transit vehicles has resulted in a drop in ridership.

• **What do you need to solve the problem?** I have a need for the signals to be modified in order to accommodate a bus that is behind schedule.

• **Why should IntelliDrive solve this problem?** IntelliDrive could provide a way for my transit fleet to communicate with the signals and reduce my reliance on proprietary signal priority equipment.
Next Steps

• Who are you?
• What is the problem?
• Why is this a problem?
• What do you need to solve the problem?
• Why should IntelliDrive solve this problem?
For More Information...

http://www.intellidriveusa.org/
INTELLIDRIVE USER NEEDS
BREAKOUT #1 / DISCUSSION
Break-Out Groups

• Identify Breakout Session
• You are encouraged to attend that topic that you are familiar with and that you are interested in
• Once you get there start by introducing yourselves – who you are and what your background with IntelliDrive is.
• Each group will discuss topics particular to that domain along with general findings across all domains
## Break-Out Group Room Assignments – 1:00pm

<table>
<thead>
<tr>
<th>Breakout Group</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicles, Carry-in devices, CVO, Transit, Fleet Management</td>
<td>Donner Pass</td>
</tr>
<tr>
<td>Traffic management, Maintenance &amp; construction, Road weather, Critical</td>
<td>Santa Clara</td>
</tr>
<tr>
<td>infrastructure, Environment</td>
<td></td>
</tr>
<tr>
<td>Telecommunications, Data management and aggregation, Network providers,</td>
<td>Carmel</td>
</tr>
<tr>
<td>Information Service Providers, Planning</td>
<td></td>
</tr>
</tbody>
</table>
Breakout Group Introduction

• Introduce ourselves
  – Name
  – Company/Agency/Organization
  – Involvement, Background with IntelliDrive (and its predecessors)
  – Expectations

• Objectives
  – Capture User Needs—problems/solutions/rationale
Breakout Group – Key Questions

• Who are you?
• What is the problem?
• Why is this a problem?
• What do you need to solve the problem?
• Why should IntelliDrive solve this problem?
Day 2 Agenda

- 9:00 – 9:05  Welcome Back
- 9:05 – 9:45  Breakout #1 Reports
- 9:45 – 10:00 Intro of Breakout #2 Topics
- 10:15 – 10:45 Breakout Sessions #2
- 10:45 – 11:00 Break
- 11:00 – 12:00 Breakout Sessions (cont’d)
- 12:00 – 1:00 Lunch
- 1:00 – 2:30  Breakout Sessions (cont’d)
- 2:30 – 2:45  Break
- 2:45 – 3:30  Breakout #2 Reports
- 3:30 – 4:30  Wrap-Up
Breakout #1 – Reports
What did we learn?

• Someone from each group summarize key points
  – Problems
  – Needs
  – Rationale
INTELLIDRIVE USER NEEDS
INTRO OF BREAKOUT #2 TOPICS
“What If” ...

• What if the following scenarios took place...
  – What could you do with that data or information?
  – What capabilities would you be able to support?
  – What other data would be helpful?
  – What else would be needed to support other capabilities...

• Think of today, and think of the future......evolutionary and revolutionary
“What If” Scenarios

1. Broadcast from Mobile
2. Broadcast from Fixed
3. Transactions Based
Scenario #1
Broadcast from Mobile

- Scenario 1A: Commercial vehicles are instrumented to broadcast basic safety messages (time, speed, direction) and data necessary to support vehicle-in-motion inspection
- Scenario 1B: Vehicles are instrumented to broadcast basic safety messages every 100 msec
- Scenario 1C: PDAs (smartphone, smart pad) are instrumented to broadcast basic safety messages every 100 msec
- Scenario 1D: Pedestrians/cyclists are instrumented to broadcast basic safety messages every 100 msec
- Scenario 1E: Equipment is installed to collect broadcast safety messages and makes those available to other users out of range of original transmission
Scenario #2
Broadcast from Fixed

- Scenario 2A: What if roadside equipment were provided to broadcast data or information that can be delivered to a vehicle in another location that triggers message activation.
- Scenario 2B: What if roadside equipment were provided to broadcast data or information that can be delivered to a PDAs (smartphone, smart pad) in another location that triggers message activation.
- Scenario 2C: What if roadside equipment were provided to broadcast data or information that can be delivered to a pedestrian/cyclist in another location that triggers message activation.
- Scenario 2D: What if roadside equipment provided the capability for application provision (a “qualified user” is given permission to install an application).
Scenario #3
Mobile/Fixed Transactions
(Mobile ↔ Mobile; Mobile ↔ Fixed)

• Scenario 3A: Transit fleet management; other fleet management
• Scenario 3B: Heavy vehicles are instrumented to perform transactions (in addition to e-payment)
• Scenario 3C: PDAs (smartphone, smart pad) are instrumented to perform transactions (in addition to e-payment)
• Scenario 3D: Pedestrians/cyclists are instrumented to perform transactions (in addition to e-payment)
INTELLIDRIVE USER NEEDS
BREAKOUT #2 / DISCUSSION
Breakout #2 – Reports
What did we learn?

• Someone from each group summarize key points
WRAP UP
Next Steps

- The inputs from this workshop will be collected and organized
- Findings Report provided to USDOT
  - DOT will disseminate to the participants
- Workshops to be held in San Jose, Washington D.C.
- Next Step for the program will be to update the IntelliDrive System Concept of Operations
- Stay tuned!
PLEASE FILL OUT YOUR EVALUATION FORM
Thank you for your participation!

http://www.intellidriveusa.org/