IntelliDrive<sup>SM</sup>  Mobility and Environment: Welcome and Workshop Goals

Peter Appel  
Administrator, Research and Innovative Technology Administration (RITA)

Brian Cronin  
Team Leader, ITS Research and Demonstration  
RITA - ITS Joint Program Office

Mobility and Environment Workshop  
Arlington, Virginia  
November 30, 2010

IntelliDrive is a service mark of the U.S. Department of Transportation.
Welcome

Peter Appel
Administrator
Research and Innovative Technology Administration (RITA)
Workshop Goals

Brian Cronin
Team Leader, ITS Research and Demonstration
RITA - ITS Joint Program Office
Workshop Goals

• INFORM stakeholders on foundational concepts, organization, schedule, projects, procurements and products

• CONFIRM stakeholder concurrence on program direction

• MOTIVATE stakeholder utilization of program products, participation in upcoming procurements

• CAPTURE stakeholder feedback on targeted cross-cutting issues regarding data sharing and open source application development
Day 1

Day 1 (Today), AM
- IntelliDrive Program Overview (Brian Cronin)
- Data Capture and Management Program (Gene McHale)
- Dynamic Mobility Applications Program (Kate Hartman)
- Day 1 Breakout Introduction (Bob Rupert)

Day 1 (Today), PM
- Breakout exercise organized around applications and data
  - Structured feedback format, good for large groups
- AERIS Program (Marcia Pincus)
- Knowledge Portal (Steve Bayless)

Detailed agenda provided in your participant booklet
Agenda Overview: Day 2

• Day 2 (Tomorrow), AM
  – Day 2 Breakout Introduction (Steven Mortensen)
  – Breakout exercise organized around projected impacts of applications
    • Structured feedback format, good for large groups

• Day 2 (Tomorrow), PM
  – Open Data/Open Source Panel (James Pol, Moderator)
  – IntelliDrive Mobility Policy Roadmap (Valerie Briggs and Suzanne Sloan)
  – Workshop Wrap-Up (Ben McKeever)

• Detailed agenda provided in your participant booklet
Participant Resource Materials

• Everyone should have received a participant booklet:
  – Detailed agenda
  – Descriptions of the breakouts
    • Data environments and supplementary assumptions
    • Impacts area
  – Table that shows what applications will be discussed in each breakout group
  – Detailed descriptions of the applications (33)
    • Consolidated from submitted ideas
• Interest in this workshop reflects growing interest in the IntelliDrive program
  – Too large a group for individual introductions, unstructured breakout exercise activities

• 115+ registered attendees:
  – Public sector
    • Federal, regional, state, and local agencies
    • Universities
  – Private sector firms in a wide range of interests
    • Technology vendors
    • System integrators
    • Consultants
    • Telecommunication companies
    • Auto manufacturers
Questions?