Safety Pilot – The World’s Most Extensive Real World Deployment of Connected Vehicle Safety

October 20, 2011

Mike Schagrin
Intelligent Transportation Systems Joint Program Office
Research and Innovative Technology Administration
Multimodal and Connected Environment

Drivers/Operators

Connectivity

Vehicles and Fleets

Wireless Devices

Infrastructure
Leveraging the Wireless Capability

- Increased Safety (DSRC)
- Improved Mobility
- Environmental Sustainability
- Enabling capability for other types of services
Moving from Crash Worthiness to Crash Prevention

- Greater situational awareness
  - Your vehicle can “see” nearby vehicles and knows roadway conditions you can’t see
  - Full 360 degree awareness
- Reduce or even eliminate crashes thru:
  - Driver Advisories
  - Driver Warnings
  - Vehicle Control

*Connected vehicles have the potential to address over 80% of vehicle crash scenarios involving unimpaired drivers*
Historical Background

- 2004 – DSRC technology development and standards definition underway
- 2005 – Vehicle Infrastructure Integration (VII) proof of concept development begins
- 2006 – Vehicle-to-vehicle (V2V) safety applications development begins w/CAMP
- 2008 – Defined a V2V research roadmap towards a major decision point in 2013
- March 2009 – V2V workshop; first introduction of a decision milestone by US DOT on V2V for safety
- Early 2010 – Push by US DOT for a real world demonstration of V2V capability to support the anticipated 2013 decision milestone
- 2010 – Developed the Safety Pilot Concept
- November 2010 – NHTSA Vehicle Safety Priority Plan 2010-2013 published
- Late 2010-2011 – Initiated Safety Pilot development activities with light vehicle OEMs and device makers
- August 2011 – Conducted 1st of 6 driver clinics around the U.S.; Awarded Test Conductor contract to host Safety Pilot model deployment in Ann Arbor, Michigan
  - **August 2012 – Model deployment begins**
  - **Late 2013 – Decision point for light vehicles**
  - **2014 – Decision point for heavy vehicles**
Why Do We Need Safety Pilot?

- Show the safety technology and applications work prior to heading into a major decision point

- Obtain real world data to shore up benefits assessment and establish greater confidence in a decision recommendation → Fact based decision making

- Better understand real world operational elements prior to a nationwide implementation
What We Expect to Accomplish

- Obtain enough quality empirical data to give us confidence in our 2013 and 2014 decisions

- Establish public awareness, understanding, and acceptance of this breakthrough safety technology

- Understand options for accelerating benefits through aftermarket capability

- Identify additional research gaps that need to be addressed prior to a nationwide implementation
Safety Pilot Sites

- Driver clinics
  - Assess user acceptance

- Large-scale model deployment
  - Obtain empirical safety data for estimating safety benefits
Making Connected Vehicles a Reality

- Moving the technical research into real world implementations
- Defining the benefits and cost data
- Defining the necessary policy framework to support nationwide deployment