Mobility Services for All Americans (MSAA) Knowledge and Technology Transfer (KTT)

Objectives of the KTT Program

October 3, 2016

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Battelle Memorial Institute

U.S. Department of Transportation
Federal Transit Administration
Outline

• Mobility Services for All Americans (MSAA) Background
• MSAA Knowledge and Technology Transfer (KTT) Project Team and Stakeholders
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MSAA Background

• Prior to 2004, FTA and DHHS Coordinating Council
• Over 80 Federal programs that fund transportation services for the transportation disadvantaged
• February 2004: Presidential Executive Order on Human Service Transportation Coordination (Executive Order 13330) requested establishment of Interagency Transportation Coordinating Council on Access and Mobility (CCAM) to enhance accessibility and mobility for persons who are transportation disadvantaged
MSAA Background (continued)

• 2005: In collaboration with CCAM, United States Department of Transportation (USDOT) launched Mobility Services for All Americans (MSAA) initiative
  - Funded through USDOT Intelligent Transportation Systems (ITS) Joint Program Office.
  - Focuses on applying ITS solutions to human service transportation (HST) delivery

• 2006-14: MSAA Foundation Research, Phase 1 and 2

• 2014: Solicitation of Project Proposals for MSAA Deployment Planning

• 2015: Selection of New MSAA Grantees
MSAA KTT Project Team

**U.S. DOT**
- Jean Mann (FHWA CO)
- Barry Zimmer (FHWA COR)

**IDIQ Management**
- Barbara Kraft (Battelle)

**Project Control and Support**
- Tamara Hannahs, PMP (Battelle)

**Project Manager**
- Murat Omay, AICP, PTP, PMP (Battelle)

**Principal Investigator**
- Carol Schweiger (Schweiger Consulting)

**MSAA KTT Lead**
- Margaret Hailemariam, EIT (Battelle)

**MSAA Technical Lead**
- Carol Schweiger (SC)

**Support Staff**
- Christopher Toth, Ph.D. (Battelle)
- Hunter McCracken, EIT (Battelle)
- Brandy Kellom, LEED AP (Battelle)
- Eric Plapper (Battelle)
- Clark Bavin (Video Solutions)
- Susan Lovett (Video Solutions)

**Multi-Modal ITS J PO Support**
- Carolina Burnier, Ph.D. (Noblis)
- Dawn Marie Hardesty, CSEP (Noblis)

**U.S. DOT**
- Charlene Wilder (FTA GTM)

**U.S. DOT**
- Robert Sheehan, P.E., PTOE (ITS J PO COTR)

Source: US DOT
# Stakeholder Group

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<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tr>
<td><strong>Federal Agencies</strong></td>
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<td>Mary Leary</td>
<td>Director of Research Management, Innovation and Outreach</td>
<td>FTA</td>
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<td>Gwo-Wei Torng</td>
<td>Director, Mobility Innovation Office of Research, TRI</td>
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<td>Mohammed Yousuf</td>
<td>Research Transportation Specialist</td>
<td>FHWA</td>
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<td><strong>State Agencies</strong></td>
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<tr>
<td>Barbara Donovan</td>
<td>Public Transit Administrator</td>
<td>VTrans</td>
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<td><strong>Local and Regional Agencies</strong></td>
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<td>Janae Futrell</td>
<td>Program Director, Smart City</td>
<td>City of Atlanta</td>
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<td>Doug Jamison</td>
<td>Senior ITS Developer</td>
<td>Lynx</td>
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<td>Dwight Mengel</td>
<td>Chief Transportation Planner (Department of Social Services)</td>
<td>Tompkins County</td>
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<tr>
<td>Mary Blumberg</td>
<td>Manager of Strategic Planning and Development</td>
<td>Atlanta Regional Commission</td>
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<td>Steve Yaffe</td>
<td>Transit Services Manager</td>
<td>Arlington County</td>
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<tr>
<td>Todd Allen</td>
<td>Director of Government and Community Relations</td>
<td>RouteMatch</td>
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<td>Himanshu Bhatnagar</td>
<td>Chief Executive Officer</td>
<td>HB Software Solutions, Inc.</td>
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<td>Daniel Andrlik</td>
<td>Vice President of Business Development</td>
<td>Ecolane USA, Inc.</td>
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<td>Kevin Chambers</td>
<td>Chief Technology Officer</td>
<td>Ride Connection</td>
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<td>Sheryl Gross-Glaser</td>
<td>Director, Partnership for Mobility Management</td>
<td>CTAA</td>
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<td>Lawrence Harman</td>
<td>Co-Director at GeoGraphics Laboratory</td>
<td>Bridgewater State University</td>
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<td>Eric Lipp</td>
<td>Executive Director</td>
<td>Open Doors Organization</td>
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<td>Aaron Steinfeld</td>
<td>Associate Research Professor</td>
<td>Carnegie Mellon University</td>
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<td>Chris Zeilinger</td>
<td>Assistant Director</td>
<td>CTAA</td>
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<td><strong>Others</strong></td>
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<tr>
<td>Koorosh Olyai</td>
<td>Senior Principal</td>
<td>Stantec</td>
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<td>Doug Birnie</td>
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<td>Paul Perry</td>
<td>Deputy Director, Veterans Transportation Program</td>
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<td>Virginia Dize</td>
<td>Program Director &amp; Co-Director</td>
<td>NADTC</td>
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MSAA KTT Goal

• Disseminate awareness of MSAA Initiative and key concepts to relevant public and private mobility and human service transportation (HST) practitioners:
  – Increasing number of agencies aware of and participating in MSAA KTT activities
  – Providing necessary tools for wide variety of agencies to consider, plan, develop and deploy MSAA key concepts
  – Increasing number of agencies who successfully adopt MSAA concepts
MSAA KTT Objectives

• Assemble and package practical information gained from and learned during ongoing MSAA and Veterans Transportation Community Living Initiative (VTCLI) initiatives:
  - Methods, experiences and best practices
  - Tools developed
  - Lessons learned

• Disseminate information to transportation and mobility professionals in rural and metropolitan areas to more efficiently and effectively manage HST
MSAA KTT Implementation Materials

• Program Video
• Press Release
• Two Journal Articles
• Three Fact Sheets
• Four Presentations
• Four Workshops
• One Webinar
• Monthly/Quarterly Stakeholder Webinars
• Website Update (by Noblis)
MSAA KTT Points of Contact

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Intelligent Transportation Systems Joint Program Office (ITS JPO)
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