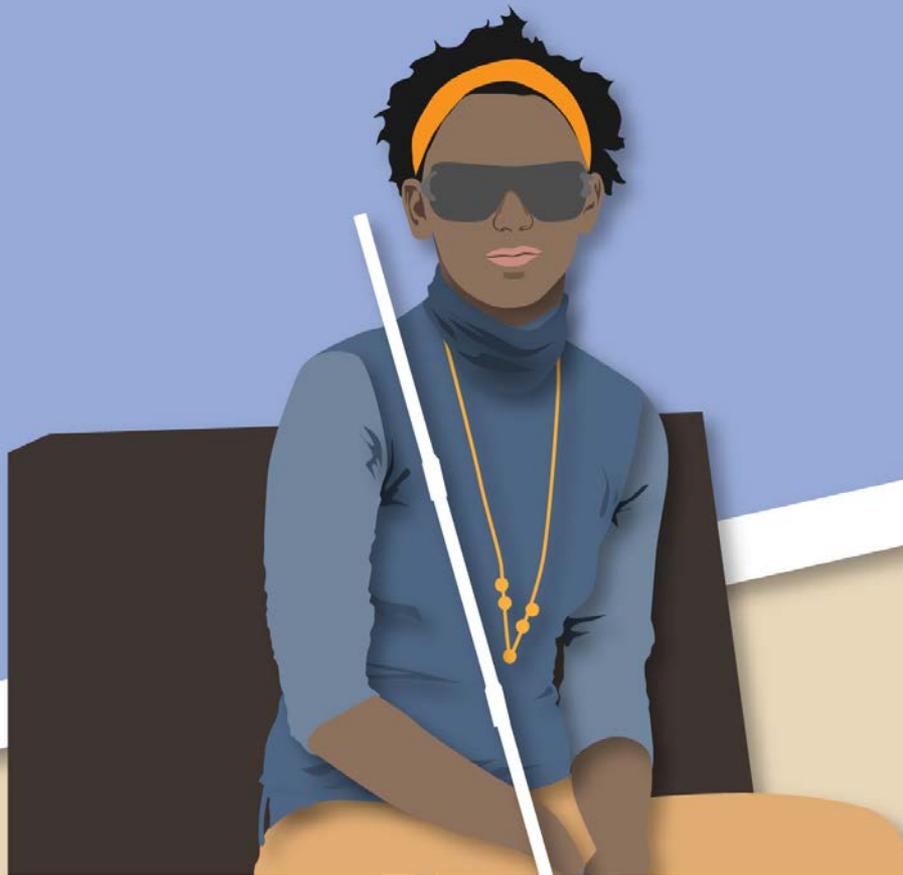


MSAA Storyboard

Stage 2: Multi-Modal Accessibility and Traveler Connectivity





This is Sally. She is a blind college student who commutes to campus each morning.

Her trip involves navigating streets to reach a bus stop and making a connection to the Subway.





Due to long term construction projects in her neighborhood, Sally needs a long term solution for her commute. The sidewalks and roads have become potentially dangerous for people with disabilities.





With MSAA and improvements to multimodal travel options, Sally can now use a cell phone application with voice recognition to request various transit rides and to receive reduced Subway fares while using the TMCC app.

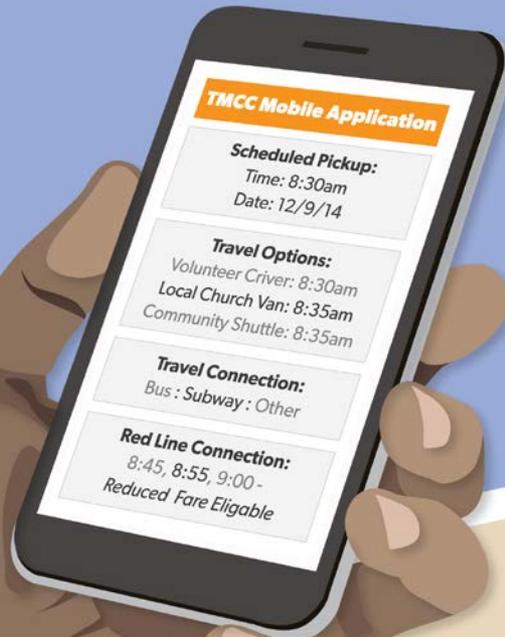




The TMCC mobile application allows users such as Sally the option for standing order trips or demand response trips.

Because it is connected to the TMCC network, her information and choices are updated in real-time.





Voice Activation

You have three travel options...

Depending on Sally's daily needs, she has multiple travel options to take her to the Subway station, such as paratransit vehicles, volunteer drivers, community shuttles etc.

The mobile application also has schedules of when the next Subway arrives, allowing her to choose her modes based on convenience.





Sally's transportation option will pick her up directly at her home, which ensures she is not walking down roads that could be potentially dangerous.





The volunteer driver will drop Sally off directly at the Subway station.

As a result of wayfinding options within the application, Sally is able to easily make her way to the station and the platform.





As a result of the multimodal capabilities of the improved TMCC application, Sally is able to guarantee she makes her classes each morning and arrives safely.





When classes are over she can then use her TMCC mobile application to take advantage of reduced fares and transportation scheduling to meet friends for dinner.





MCAA—Providing improved mobility options and access to employment, healthcare, education, and other community activities to people with special transportation needs.

